

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

PRODUCTION SALE OF
HELFRED FARMS
ALLEN CATTLE CO.
Shorthorns



Iowa State Fairgrounds, Des Moines

Saturday, February 7, 1942

F. W. Hubbell
Wharton Allen } Owners

Chas. Garden
Manager



Helfred Farms and Allen Cattle Co.

Shorthorns

FAIR GROUNDS, DES MOINES, IOWA



BRAE LODGE HEADLIGHT

An Iowa Grand Champion

A Personal Invitation

WE EXTEND a cordial invitation to those who are interested in Shorthorn cattle to attend our Sale on February 7th at the Iowa State Fair Grounds. The offering contains 42 head, 15 outstanding bulls and 27 females of the best blood-lines.

The cattle industry has a brighter future than at any other time in the past decade. Study this catalog, the pictures, the pedigrees and the footnotes. You will realize that in this sale are to be found cattle of the best type, of the highest quality, and the best breeding that can be found in any auction.

We have had a most successful show season the past year, with but few exceptions both our show herds are included in this offering. Balance of the sale cattle are either sired by or bred to the bulls that sired our show cattle. This sale presents a splendid opportunity to the critical buyer, whether he is looking for a show beast or the best breeding stock.

F. W. HUBBELL.
WHARTON ALLEN.

Comments by Fieldmen

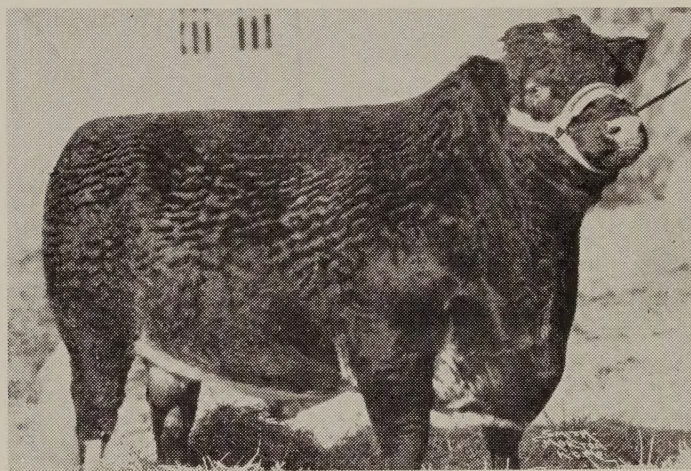
THE business of producing purebred live stock is one of the most highly competitive lines of endeavor on earth. Farmers, breeders and animal husbandmen in almost countless numbers and in nearly every country in the world are constantly striving to produce animals of superior form and animals capable of reproducing their kind. Success varies, but only in exact proportion to the knowledge and skill of the men guiding the program, because no patents or copyrights govern the sale of the machinery, no labor troubles hinder the production schedule and no individual engaged in the business has an advantage in the plan of marketing.

Success can be and is more easily attained, however, by those who start with the right kind of foundation stock and who constantly add strength to their herds. To take advantage of superior individual merit that has resulted from years of effort by skillful husbandmen is to shorten your road to success. Such an opportunity is offered in this Helfred Farms-Allen Cattle Co. Auction Sale. The offering represents those particular blood combinations which have worked greatest improvement for the breed. I am glad indeed to recommend these cattle to those who wish to build on strong foundations.—Bill Johnson, Shorthorn World.

HELFRED Farms have long been known to us who live in Iowa as one of the leading herds of the breed. We have followed with pride the show records of this fine breeding establishment for the past decade, and noted with appreciation the efforts which the Hubbells have made toward beef cattle promotion in our state. They have repeatedly bred and shown some of the best individuals to the highest honors in both bull and female classes, as well as winning for five consecutive years the International Stock Show's most coveted honor—that of best ten head of the breed. It is doubtful if any herd among the beef breeds can equal this record, and it speaks well for the uniformity of the cattle represented.

Buyers who attend the 1942 production auction at Helfred Farms will see some of the most outstanding Shorthorns they have as yet exposed for sale. As I walked through the barn with Cecil Garden and Jack Jones a few days ago, I could see what an improvement it would be to any herd to add to it one or more of the fine females that are to sell. With the fine selection from the noted Allen herd at Colorado Springs, Colo., this offering will be the outstanding buyer's opportunity of the coming auction season.—Tom Sherlock.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



COLLYNIE CLIPPER STAR

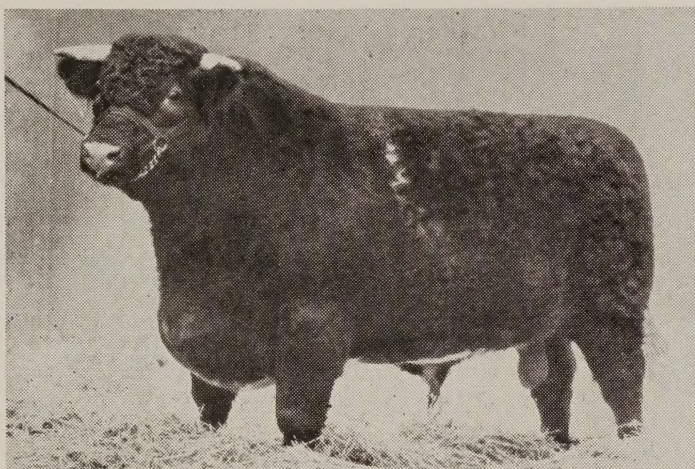
Every step in the breeding program at Helfred Farms is carefully studied, so that it will be a step definitely forward. The first step was to buy Collynie Clipper Star the highest selling bull in 1939. Later to become an Iowa State Fair and International Grand Champion, and one of the best Sires of the breed.



HELFRED VERBENA 3d

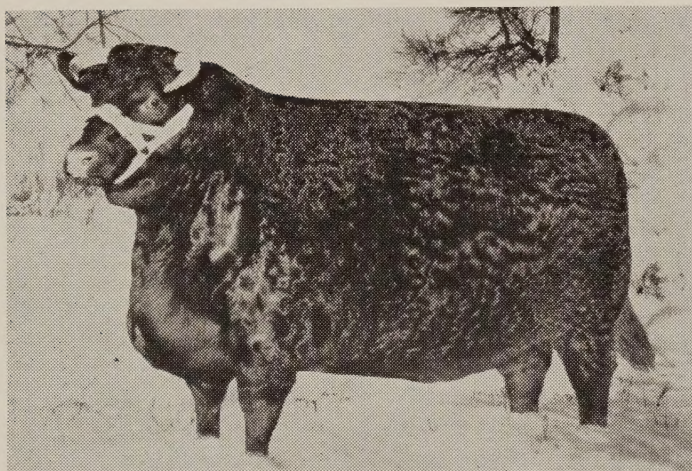
First prize Senior yearling heifer at the International in Chicago. She is just a sample of animals sired by Collynie Clipper Star.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



SNI A BAR GOLDEN RING

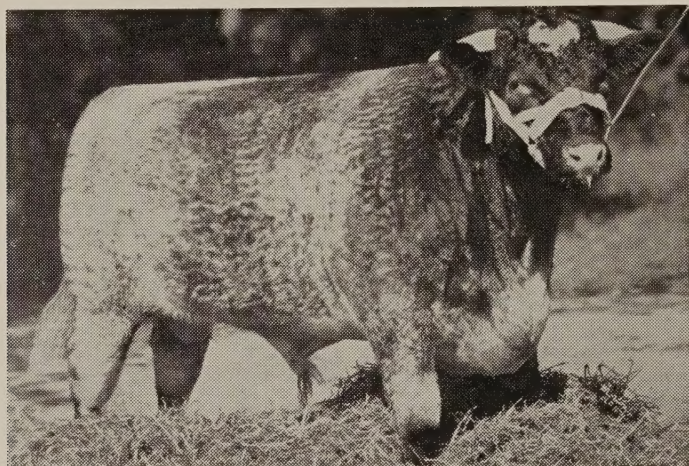
The second step was to pay the top price in the Sni A Bar Annual sale for Sni A Bar Golden Ring Grand Champion at eight great shows and Fairs in 1931 and sire of numerous Grand Champions including the famous Rosewood of Helfred 4th.



ROSEWOOD OF HELFRED 4TH

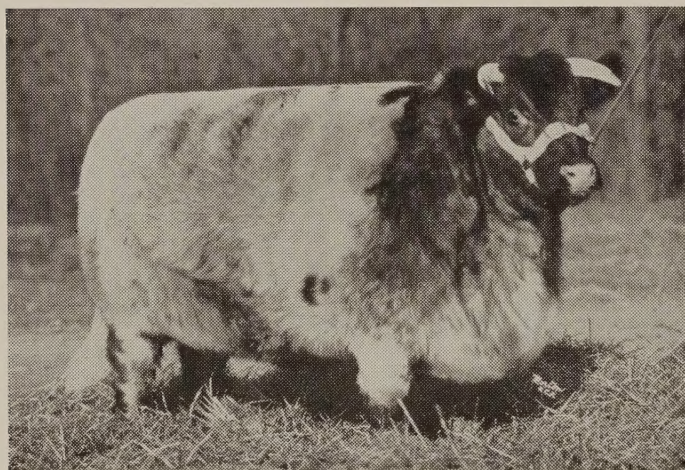
Undeclared for two years as a Senior Yearling and two year old heifer, she won Grand Championship honors two years in succession at the International. She is sired by Sni A Bar Golden Ring.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



FASCINATOR

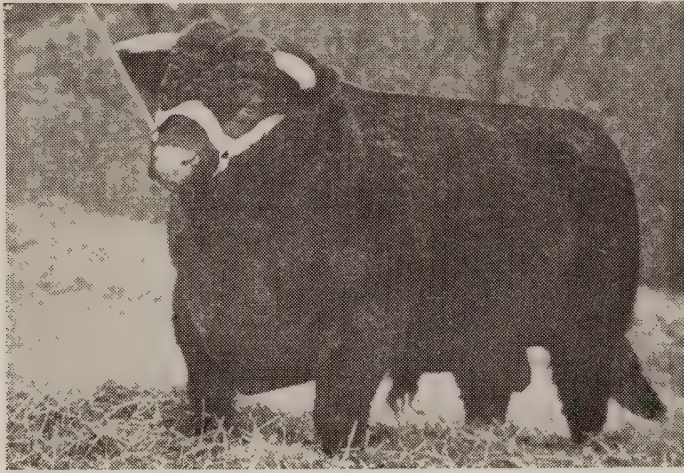
The third step was to raise Fascinator for a herd bull. He was shown only once before being retired to the breeding herd. At that show the Iowa State Fair he won Grand Championship. The wisdom of getting him to work young is demonstrated by the excellence of his offspring. He is destined to become known as one of the greatest sires of the Browndale line.



HELFRED PRINCESS ROYAL

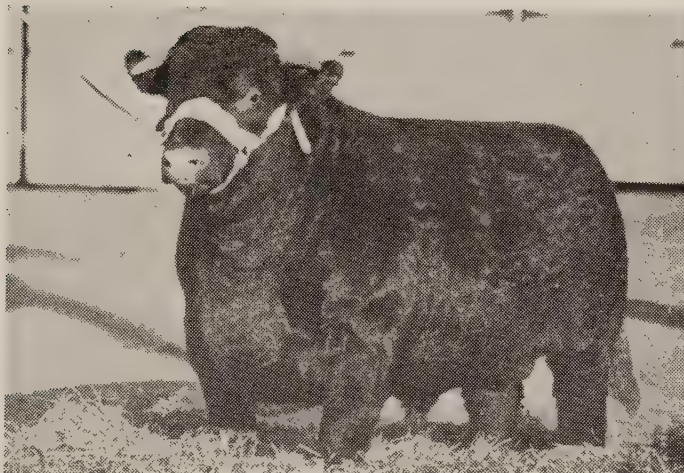
Undefeated in class over a period of three years Grand Champion Female at the International in Chicago and sired by Fascinator.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



BRAELEDGE HEADLIGHT

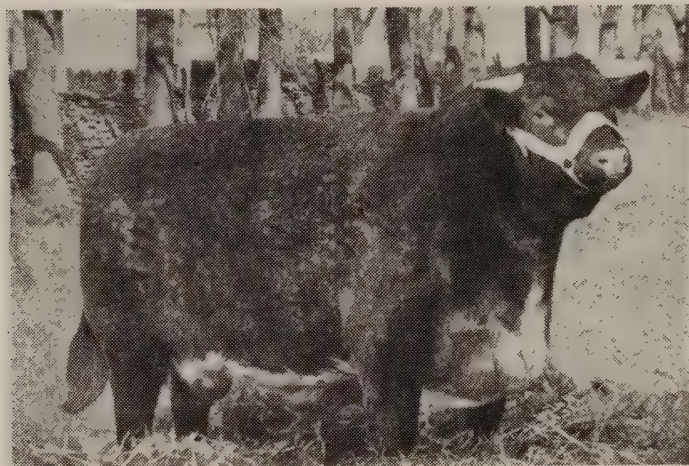
The fourth step in our program was to find a bull that would cross with daughters of our older herd sires. We finally decided to buy Braelodge Headlight he was fitted and shown with great success for three years. Twice winning his class at the International and Grand Championship at the Iowa State Fair. He is proving an excellent sire. His get winning first prize at the 1941 American Royal.



HELFRED MARAUDER

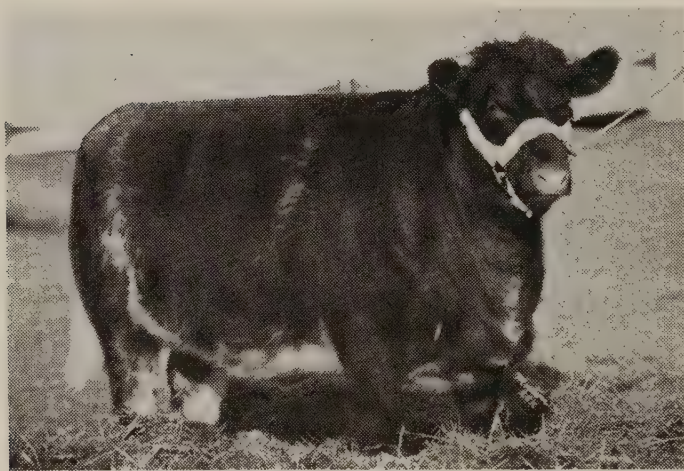
One of the most outstanding young bulls on the 1941 show Circuit, he was recently sold to Head the select herd of Cyril Rees, Pleasantville, Iowa. He is sired by Braelodge Headlight.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



SUNRAY

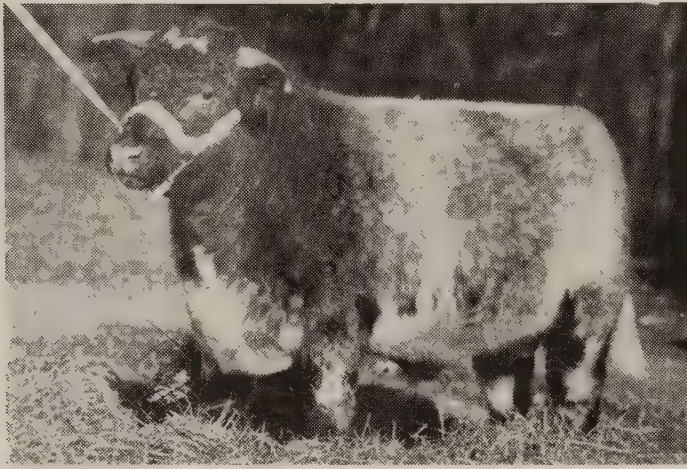
The fifth step was to retain for use in the herd, the undefeated International Grand Champion Bull Sunray. His first calves have arrived. The oldest heifer was undefeated in class at all the leading shows in 1941. Their conformation and thick fleshing qualities mark them for dominant roles in the improvement of Shorthorns in America.



HELFRED FAVORITE 4th

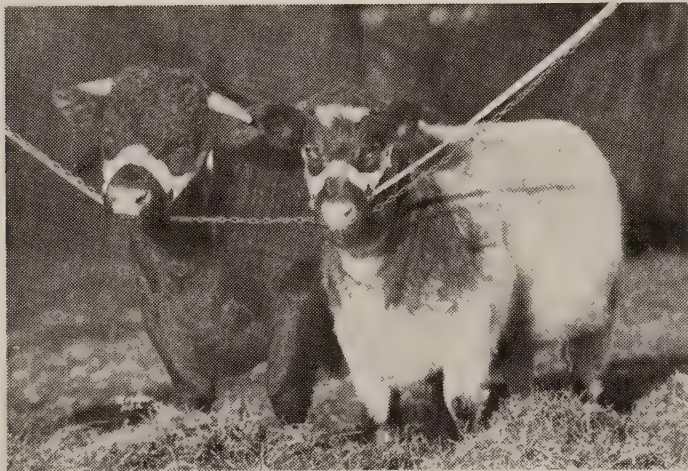
Is the oldest calf by the 1940 International Grand Champion bull Sunray. Study her pedigree in the catalog and you will find more International Grand Champions on top of her pedigree on both sides than any female in the herd book. We have listed her as special attraction in this sale only because we still have her sire and dam in the herd.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRED KEEPSAKE

Sired by Fascinator and out of the same dam as Rosewood of Helfred 4th, has been selected for our Junior herd sire. We believe him to be the deepest, squarest, most compact bull we have seen in a long time.



Winning Pair of calves by Fascinator, the bull, was the second highest selling bull in the last International sale. The heifer was Junior Champion at the 1941 American Royal.

HELFBRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFBRED FOND MEMORY

This bull is a nice roan in color and his dam a cow of excellent type is an attractive roan. We thought enough of this bull to use him on a number of heifers we are retaining in the herd.

Lot 1

Bull

HELFBRED FOND MEMORY 2009640

Roan, calved February 8, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires	Breeder's of Sires	
				Got by Fascinator	Hopley Stock Farm	
Zoe Clipper	40th	Ben G. Studer	Calrossie King Royal		Thos. E. Wilson	
Zoe Clipper	25th	Ben G. Studer	Dreadnaught Cavalier		Hay Brown	
Zoe Clipper	19th	Ben G. Studer	Avon's Crown		Jackson & White	
Zoe Clipper	14th	Ben G. Studer	Sultan's Robin		Uppermill Farm	
Zoe	8th	W. F. Matern	Royal Archer		Hector Cowan	
Zoe	5th	A. W. & A. M. Law	Scotch Thistle		W. S. Marr	
Zoe	4th	Messrs. Law	Lord James		C. E. Law	
Zoe	3d	A. B. Law	Ambitious Monarch		W. S. Marr	
Zoe	2d	A. M. Gordon	Star of Morning		Wm. Duthie	
Zoe		A. M. Gordon	Doctor A. Duff		J. Williamson	

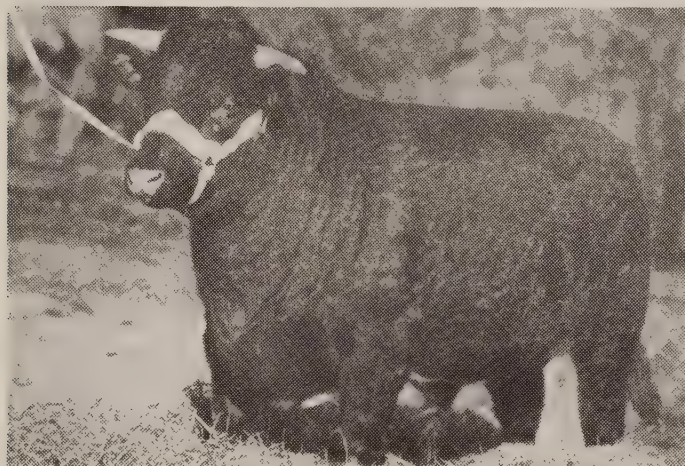
Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Calrossie King Royal—sire, Calrossie Lord Rothes 1634147 by Royal Banker 1634157, out of Inverness Queen Rothes 3d 1634174. Dam, Pitpointie Butterfly 4th 1555642 by Pitpointie Fusilier 1555636, out of Pitpointie Butterfly 3d 1555641.

Dreadnaught Cavalier—sire, Cudham Dreadnought 860431 by Sanquhar Dreadnought 680399, out of Rosetta 6th 860433. Dam, Moscow Emma 724192 by Maxwalton Minstrel 426447, out of Maxwalton Emma 2d 564179.

\$300 Steve Brenner, Breda, Ia.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRED FAIRY KING

Has the head and neck of a real sire, his back is broad and level. He is remarkably smooth over the hooks and rump. He comes from a Branch of the Augusta family that has produced many show and breeding animals. His dam is a beautiful dark red cow and his granddam is the dam of the many times Champion Augusta of Helfred 4th.

Bull

Lot 2

HELFRED FAIRY KING 2031555

Red, calved June 30, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	
Augusta 145th 1916113.....	Lois Kellogg.....	Fascinator 1766812.....	Hopley Stock Farm
Augusta 144th.....	H. E. Folker.....	Perchino's Bad Boy.....	Lois Kellogg
Augusta 142d.....	W. S. French & Son.....	Villager's Last.....	Uppermill Farm
Princess Augusta.....	A. D. Newberry.....	Villager's Sunset.....	E. E. French
Augusta 116th.....	F. W. Ayers.....	Village King.....	D. R. Hanna
Augusta 113th.....	F. W. Ayers.....	Sultan Royal.....	F. W. Harding
Augusta 112th.....	F. W. Ayers.....	Royal Robin.....	Wm. S. Marr
Augusta 91st.....	H. Cargill & Son.....	Scotch Fame.....	C. E. Law
Augusta 63d.....	James Bruce.....	Waverley.....	A. Strachan
Augusta 30th.....	James Bruce.....	Royal Robin.....	Wm. Duthie
		Clear the Way.....	A. Cruickshank

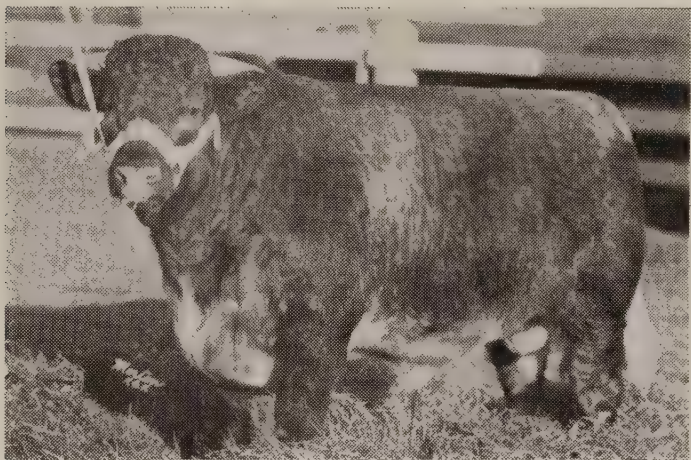
Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Perchino's Bad Boy—sire, Rex Oliver of Helfred 1651218 by Collynie Clipper Star 1554906, out of Sanquhar Marigold 5th 1030427. Dam, Princess Victoria 9th 1713612 by Collynie Clipper Star 1554906, out of Princess Victoria 5th 1513065.

Villager's Last—sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud v50-678E. Dam, Lady Bangle 17623 by Young Commodore 203988, out of Scarlet Bangle v49-626.

\$400 Harvey Ingham, Hawke, Ia.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRD GOLDEN RAY

We are extremely proud of this young bull because he is the first of the calves by the Champion Sunray. We believe him to be one of the most outstanding herd bull prospects to be sold this year. He is very squarely made, stands on straight short legs, has remarkable depth and width and is completely covered, with thick smooth flesh.

Lot 3

Bull

HELFRD GOLDEN RAY 2031556

Roan, calved October 28, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sunray	Geishecker Bros.
Golden Maid 14th.....	Tomson Bros.	Proud Archer.....	The Allen Cattle Co.
Golden Maid 3d.....	Tomson Bros.	Scarlet Crown.....	Tomson Bros.
Golden Maid.....	Tomson Bros.	Marshal's Crown.....	Tomson Bros.
Silver Chain.....	T. J. Dawe.....	Royal Diadem.....	D. R. Hanna
Golden Lady.....	A. Chrystal.....	Bapton Magnet.....	J. Deane Willis
Golden Chain.....	J. Deane Willis.....	Silver Plate.....	J. Bruce
Golden Genista.....	J. Deane Willis.....	Bapton Javelin.....	J. Deane Willis
Golden Geraldine.....	J. Deane Willis.....	Count Lavender.....	Wm. Duthie
Gwendoline	A. Cruickshank.....	Feudal Chief.....	A. Cruickshank
Genista	A. Cruickshank.....	Cawdor	A. Cruickshank

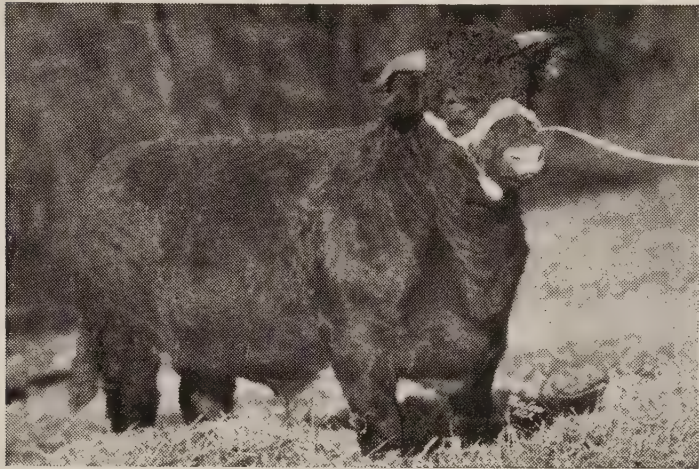
Sunray—sire, Browndale Hero 1580518 by Browndale Count 1156438, out of Edellyn Rosina 1310877. Dam, Rosewood 48th 1809093 by Haylands Dreadnaught 1337723, out of Rosewood 47th 1470549

Proud Archer—sire, Browndale Archer 1406824 by Browndale Count 1156438, out of Poplar Camelia 952145. Dam, Divide Maid 4th 1419895 by Richland Conqueror 1050333, out of Divide Maid 504774.

Scarlet Crown—sire, Marshal's Crown 678827 by Village Marshal 427572, out of Marigold 3d 159480. Dam, Divide Gem 565567 by Second Thought 394904, out of Susan 4th 87192.

\$410 I. J. Coil & Sons, Lake Lillian, Minn.

HELFRID FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRID SUNDOWN

Is another very promising calf by Sunray. His dam a beautiful red heifer that was a member of our 1939 show herd. She is also out of the same dam as the 1940 International Junior Champion bull Maxwalton Proud Emblem. He represents the blood of many champions.

Bull

Lot 4

HELFRID SUNDOWN 2031562

Red, calved October 29, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sunray	Geishecker Bros.
Helfred Beauty 4th.....	F. W. Hubbell.....	Fascinator	Hopley Stock Farm
Craibstone Beauty 9th.....	Blair Bros.....	Villager's Sultan.....	Uppermill Farm
Craibstone Beauty 8th.....	Cecil Philip.....	Hillhead Leader.....	A. H. Reid
Craibstone Beauty 5th.....	Wm. Anderson.....	Proud Emblem.....	Wm. Duthie
Craibstone Beauty 3d.....	Wm. Anderson.....	Prince of the Vale.....	Col. Munro
Craibstone Beauty 2d.....	G. Anderson.....	Craibstone	A. C. Pirie
Kilblean Beauty.....	J. B. Manson.....	Touchstone	A. Cruickshank
Beauty 6th.....	J. B. Manson.....	Young Prince.....	G. Marr
Beauty 3d.....	G. Marr.....	Kelvinside	W. Stirling
Beauty	J. Milne.....	Young Pacha.....	Capt. Barclay
Flora	J. Milne.....	Fairfax Hero.....	A. Cruickshank

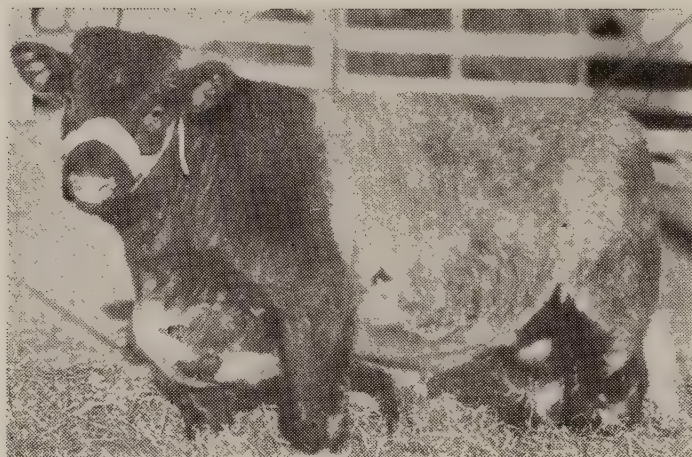
Sunray—sire, Browndale Hero 1580518 by Browndale Count 1156438, out of Edellyn Rosina 1310877. Dam, Rosewood 48th 1809093 by Haylands Dreadnaught 1337723, out of Rosewood 47th 1470549

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Villager's Sultan—sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud V50-678E. Dam, Wimple 3d 82918 by Anoka Sultan 264212, out of Whitehall Wimple V60-1021.

8250 S. H. Kline, Gravity, La.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRD CLEAR THE WAY

There are absolutely no holes in this squarely made beautiful balanced calf. He is one of the blockiest and best of the lot with smooth shoulders, deep compact body and he stands on sturdy short legs. This bull is every bit as good as his picture and we do not hesitate to recommend him.

Lot 5

Bull

HELFRD CLEAR THE WAY 2031554

Roan, calved September 5, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Maxwalton Bessie 4th	Maxwalton Fms., Inc.	Maxwalton Justright	Maxwalton Fms., Inc.
Winmoor Bessie 3d	W. H. Schendorf	Bridgebank Rolox	A. J. Marshall
Cumberland Bessie	J. W. McDermott	Cumberland Gift	J. W. McDermott
Cumberland Rosa 2d	J. W. McDermott	Cumberland Marshal	Elmendorf Farm
Whitehall Rosa	E. S. Kelly	Whitehall Rosedale	Carpenter & Ross
Rosa Bond's Beauty	A. E. Clevenger	Baron Linden	J. R. Parther
Rosa Bond	Alex. McTavish	Wild Robin	H. Cargill & Son
Bessie Bond	J. Miller & Sons	Sittyton Stamp	A. Cruickshank
Bessie Lass	S. Campbell	Banner Bearer	Wm. Duthie
Red Bess	S. Campbell	Gladstone	S. Campbell

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Maxwalton Justright—sire, Browndale Golden Victor 1557656 by Browndale Count 1156438, out of Clansman's Clara 72d 1404326. Dam, Augusta Cestria 7th 1587748 by Browndale Goldspur 1464101, out of Augusta Cestria 1114896.

Bridgebank Rolox—sire, Lutwyche Challenger 1555172 by King William 1517882, out of Cudham Orange Blossom 7th (15576). Dam, Rhoda Rosewood 1595988 by Bridgebank Paymaster 1595983, out of Rosewood Queen 1595993.

\$320 M. J. Huisman, Hellsburg, Ia.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



WILL A DELL FASCINATOR

Was shown with marked success at all the leading State Fairs in 1941, he is a bull with great depth of body, shortness of leg, has a marvelous heart girth, and great width from shoulder to quarter. Look at him from any angle and he will please the most critical.

Bull

Lot 6

WILL A DELL FASCINATOR 2033024

Roan, calved July 18, 1940. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires	Breeder's of Sires	
				Got by Fascinator	Hopley Stock Farm	
Princess	Victoria 12th	F. W. Hubbell	Helfred	Style	F. W. Hubbell	
Princess	Victoria 7th	Frank C. Baker	Leading	Star	Frank C. Baker	
Princess	Victoria 6th	Frank C. Baker	Kind of the	Fairies	Prince of Wales	
Princess	Victoria	Bellows Bros.	Sultan	Supreme	Owen Kane	
Princess	Victoria	M. L. Andrews	Prince	Robin	F. W. Ayres	
Victoria	Clarinda	N. A. Lind	Blackwatch		James Durno	
Victoria	Mary	J. Deane Willis	Czarowitz		J. Deane Willis	
Victoria	83d	A. Cruickshank	Commodore		A. Cruickshank	
Victoria	58th	A. Cruickshank	Pride of the	Isles	A. Cruickshank	
Victoria	43d	A. Cruickshank	Champion of	England	A. Cruickshank	
Victoria	36th	A. Cruickshank	Baronet			
Victoria	31st	A. Cruickshank	Master	Butterfly 2d	Col. Towneley	

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Helfred Style—sire, Collynie Clipper Star 1554906 by Collynie Clipper Crest 1259323, out of Clun Flora Anoka 3d 1270022. Dam, Rosewood's Star 1209278 by Rodney 753273, out of Rosewood 93d 993392.

Leading Star—sire, Ballylin Rodney 945251 by Rodney 753273, out of Villa Grove Flower 2d 740190. Dam, Omega's Rose 890172 by Anoka Omega 698327, out of Golden Rose 676073.

\$300 Alex Louke, Gilman, Ia.

HELFRID FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



First Prize Get of Sire at the 1941 American Royal. All the heifers sell in this sale Sired by Braelodge Headlight.

Lot 7

Bull

HELFRID ARISTOCRAT 2052349

Red, calved February 14, 1941. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires	Breeder's of Sires
		Got by Fascinator			Hopley Stock Farm
Rosewood	Verbena.....	J. Gardhouse & Sons	Velvet Lad.....		G. Anderson
Rosewood	Carnation.....	J. Gardhouse & Sons	Roan Laddie.....		A. Hewson
Rosewood	Bloom 2d.....	J. Gardhouse & Sons	Maxwalton Choice.....		E. T. Stephens
Rosewood	Bloom.....	J. Gardhouse & Sons	Member for Browndale.....		W. P. Fraser
Rosewood	97th.....	A. Murray	Balcain Dandy.....		F. L. Wallace
Rosewood	87th.....	A. Murray	Stylish General.....		J. Durno
Rosewood	85th.....	A. Murray	Proud Actor.....		W. Anderson
Rosewood	82d.....	W. D. Morrison	Golden Prince.....		R. Copland
Rosewood	77th.....	W. D. Morrison	Early Morning.....		Wm. Duthie
Rosewood	76th.....	J. Bruce	Waverley.....		A. Strachan

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Velvet Lad—sire, Collynie Magic Lute (249848) by Baron Nonsuch 1551028, out of Balcain Lovelace (103192). Dam, Silk Velvet 1957636 by Collynie Enterprise (236181), out of Pink Velvet (104360).

Roan Laddie—sire, Browndale Mixture =158925= by Browndale Count 1156438, out of Jubilee Jilt =139862=. Dam, Eliza Maid =237008= by Secret Sensation =185235=, out of Eliza Girl =200552=.

\$240 John Safly, Boone, Ia.

HELFPRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



ROAN LADY OF HELFPRED 2d

This beautiful red heifer was in our first prize get of sire at the 1940 American Royal, as well as being a consistent winner in class for the past two years. We are proud indeed to presents heifers of this type and quality. Bred to Sunray.

Cow

Lot 8

ROAN LADY OF HELFPRED 2D 1988968

Red, calved October 11, 1939. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Brae Lodge Headlight.....	T. A. Russell
Roan Lady 55th.....	G. H. Schuerman.....	Dale's Lodge Keeper.....	T. A. Russell
Roan Lady 49th.....	W. A. Dryden.....	Rare Sort.....	W. A. Dryden
Roan Lady 43d.....	J. L. Reid.....	Royal Crown.....	W. Duthie
Roan Lady 31st.....	J. L. Reid.....	Wanderer's Gift.....	W. S. Marr
Roan Lady 23d.....	J. L. Reid.....	Minstrel Boy.....	W. S. Marr
Roan Lady 22d.....	W. S. Marr.....	Elocutionist.....	W. S. Marr
Roan Lady 14th.....	W. S. Marr.....	William of Orange.....	A. Cruickshank
Roan Lady 10th.....	W. S. Marr.....	Athabasca.....	A. Cruickshank
Red Lady 2d.....	W. S. Marr.....	Heir of Englishman.....	G. R. Barclay
Red Lady.....	W. S. Marr.....	Young Pacha.....	S. Campbell

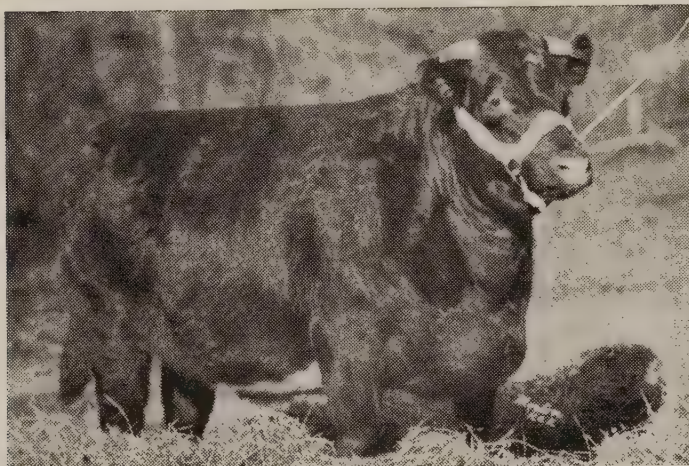
Brae Lodge Headlight—sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2d 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Dale Lodge Keeper—sire, Matchless Dale 832313 by Dale Viscount 583934, out of Fair Matchless 832314. Dam, Rosewood 41st =154566= by Pride of Escana 828443, out of Athelstane Rosewood 5th 1054048.

Rare Sort—sire, Archer's Hope 402425 by Nonpareil Archer 236802, out of Rosa Hope 16th 48897. Dam, Goldie of Byres 2d 193033 by Prime Favorite 229682, out of Goldie of Byres v49-410E.

\$460 Jake Burkhart, Guthrie Center, Ia.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRED MISSIE 4th

In our opinion, this is the most promising prospect for a winning two year old to be sold this year. She stood first in class at Illinois and Missouri State Fairs and never below fourth at any of the 1940 shows including the International. Her dam was undefeated as a yearling at all major shows. Bred to Sunray.

Lot 9

Cow

HELFRED MISSIE 4TH 2009651

Red, calved January 5, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Brae Lodge Headlight.....
Princess Missie 25th.....	Thos. E. Wilson.....	Browndale Count.....	T. A. Russell
Princess Missie 24th.....	Otto P. Anderson.....	Broadhooks Jupiter.....	James Douglas
Princess Missie 23d.....	Chas. Scheidecker.....	Village Archer 2d.....	M. E. Jones & Co.
Princess Missie 20th.....	Lord Merthyr.....	Collynie Chancellor.....	Anoka Farms
Princess Missie 19th.....	Lord Merthyr.....	Morning Star.....	Wm. Duthie
Princess Missie 8th.....	Lord Merthyr.....	Broad Arrow.....	C. H. Jolliffe
Princess Missie 5th.....	W. J. Buckley.....	Granite Rock.....	J. C. Lewis
Princess Missie.....	Wm. Duthie.....	Prince William.....	W. Parkin Moore
Mistletoe.....	Lord Polwarth.....	Lord Broughton.....	W. S. Marr
Missie 118th.....	W. S. Marr.....	William of Orange.....	T. C. Booth, Est.
			A. Cruickshank

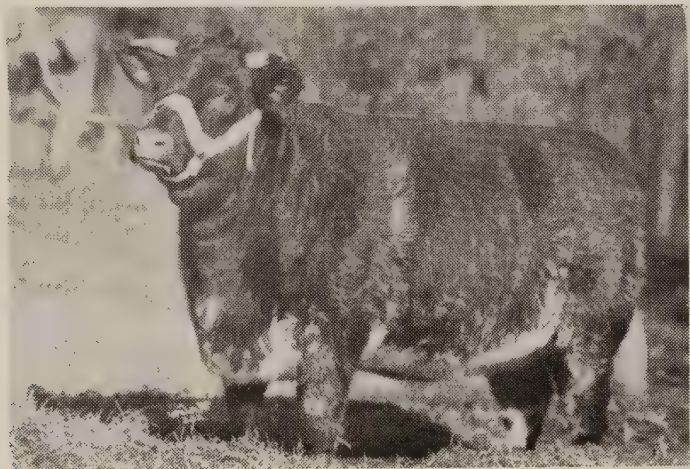
Brae Lodge Headlight—sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2d 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Browndale Count—sire, Browndale Sultan 334947 by Avondale 245144, out of Maxwalton Mina 2d 86601. Dam, Morning Blossom 2d 1023473 by Roan Chief 361556, out of Morning Blossom 711477.

Broadhooks Jupiter—sire, Maxwalton Jupiter 401354 by Avondale 245144 out of Jeanie v61-656. Dam, Cotchay Butterfly 2d 753098 by Broadhooks Earl 753089, out of Mary 3d 753099.

\$500 Merryvale Farm, Grandview, Mo.

HELFPRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



VICTORIA MARY OF HELFPRED 5th

If you want a heifer that has quality throughout and a member of the most fashionable branch of the Victoria Family buy this one. She was also a member of our 1940 show herd.
Bred to Sunray.

Cow

Lot 10

VICTORIA MARY OF HELFPRED 5TH 2009656

Roan, calved February 4, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeder's of Dams Sires		Breeder's of Sires
	Got by Brae Lodge Headlight.....		T. A. Russell
Victoria Mary of Helfred.....	F. W. Hubbell.....	Villager's Choice.....	Frank C. Baker
Victoria Mary 2d.....	Bellows Bros.....	Parkdale Radium.....	Bellows Bros.
Westlawn Victoria.....	Bellows Bros.....	Secret's Sultan.....	Bellows Bros.
Victoria Clarinda.....	N. A. Lind.....	Blackwatch.....	James Durno
Victoria Mary.....	J. Deane Willis.....	Czarowitz.....	J. Deane Willis
Victoria 83d.....	A. Cruickshank.....	Commodore.....	A. Cruickshank
Victoria 58th.....	A. Cruickshank.....	Pride of the Isles.....	A. Cruickshank
Victoria 43d.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank
Victoria 36th.....	A. Cruickshank.....	Baronet.....	
Victoria 31st.....	A. Cruickshank.....	Master Butterfly 2d.....	Col. Towneley

Brae Lodge Headlight—sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2d 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Villager's Choice—sire, roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Melbourne Verbena 1356227 by Ballylin Rodney 945251, out of Verbena Lass 2d 1119065.

Parkdale Radium—sire, Radium 385197 by Double Dale 337156, out of Lady Fragrant v54-949. Dam, Queen of Beauty 27th 164501 by Diamond Goods 333014, out of Queen of Beauty 20th 81014.

\$500 Arnold Bros., Sterling, Ill.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



VERONICA OF HELFRED 3d

This smooth blocky roan heifer should be a grand investment for any breeder, her dam has been picked by many visitors to Helfred Farms as one of our very best cows. If you want a heifer that has quality throughout buy this one. Bred to Sunray.

Lot 11.

Cow

VERONICA OF HELFRED 3D 2031576

Roan, calved July 11, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Brae Lodge Headlight.....	T. A. Russell
Velvet Veronica.....	Geo. Struve.....	Browndale's Beau.....	Geo. Struve
Veronica 11th.....	Geo. Struve.....	Gainford Browndale.....	L. E. Crews
Veronica 7th.....	Geo. Struve.....	Village Pilot.....	Geo. Struve
Veronica 6th.....	Geo. Struve.....	Gloster's Victor.....	C. L. McClellan
Lady Veronica.....	C. Struve & Sons.....	Sweetbrier King.....	N. A. Lind
Veronica 5th.....	J. T. Judge.....	Clear the Way.....	N. A. Lind
Veronica.....	Robt. Bruce.....	Craibstone.....	A. C. Pirie
Velvet Beauty 4th.....	Geo. Anderson.....	Velvet Jacket.....	Wm. Duthie
Penruddock Beauty.....	Geo. Anderson.....	Penruddock.....	A. Longmore, Est.
Livingstone Beauty.....	Geo. Anderson.....	Livingstone.....	A. Cruickshank

Brae Lodge Headlight—sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2d 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Browndale's Beau—sire, Gainford Browndale 1588602 by Edellyn Premier 1338719, out of Nonpareil Inverness K. 1292675. Dam, Nonpareil Lady 15th 1512439 by Diamond's Beau 719935 out of Nonpareil Lady 12th 1320568.

Gainford Browndale—sire, Edellyn Premier 1338719 by Browndale Count 1156438, out of Larbert Beauty 1219186. Dam, Nonpareil Inverness K. 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

\$400 A. J. Lyon, Susan, Ia.

HELFRÉD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRÉD GOLDIE

Here is another very promising heifer sired by Braelodge Headlight that is close to the ideal type and conformation. She is perfect in her lines deep of body, beautifully balanced short legged and her head is that of a real brood cow. She is bred to Sunray.

Cow

Lot 12

HELFRÉD GOLDIE 2031569

Roan, calved June 30, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Brae Lodge Headlight.....	T. A. Russell
Sni-A-Bar Goldie 3d.....	Sni-A-Bar Farms.....	Diamond Ring.....	Sni-A-Bar Farms
Lady Goldie 60th.....	Geo. Allen & Sons.....	Edgcote Clipper Toft.....	Owen Kane
Golden Faye.....	Geo. Allen & Sons.....	Red Ramsden.....	Andrew Groff
Lady Goldie 48th.....	Geo. Allen & Sons.....	Avondale's Best.....	Carpenter & Ross
Goldie 46th.....	J. L. Reid.....	Protector.....	Lord Lovat
Goldie 44th.....	J. L. Reid.....	Royal Crown.....	Wm. Duthie
Goldie 43d.....	J. L. Reid.....	Morning's Pride.....	Wm. Duthie
Goldie 41st.....	W. S. Marr.....	Captain of the Guard.....	A. Cruickshank
Goldie 30th.....	W. S. Marr.....	Lord Lavender.....	A. Cruickshank
Goldie 27th.....	W. S. Marr.....	Lord Raglan.....	A. Scott

Brae Lodge Headlight—sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2d 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Diamond Ring—sire, Hercules Imperial 1522142 by New Year's Gift 1333813; out of Hercules Duchess 1287277. Dam, Diamond Necklace 6th 1480708 by Divide Matchless 1301891, out of Diamond Necklace 4th 817451.

Edgcote Clipper Toft—sire, Edgcote Toft 649138 by Earl of Kingston 613050, out of Edgcote Winnie 649141. Dam, Meta Cardigan 797173 by Pie Crust 611851, out of Aura Cardigan 797170.

2625 A. S. Hewitt, White Post, Va.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



MYRTLE OF HELFRED 2d

Is a very thick low down heifer. With a sweet feminine head level lines and short legs. We are confident she will be a top female in any herd into which she goes. Bred to Sunray.

Lot 13

Cow

MYRTLE OF HELFRED 2D 2031573

Roan, calved August 1, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Brae Lodge Headlight.....T. A. Russell
Myrtle's Lass.....	J. T. Judge.....	Ridgewood Brownale.....	Meyers Bros.
Scottish Myrtle 2d.....	Drey Bros.....	Parkdale Bond.....	Bellows Bros.
Early Pride.....	W. C. Meyers.....	Clear the Way 10th.....	J. T. Judge
Scottish Queen.....	C. A. Saunders.....	King Champion.....	S. G. Crawford
Scottish Myrtle.....	Jas. Durno.....	Scottish Victor.....	W. Duthie
Lady Agnes.....	Jas. Durno.....	Robespierre.....	W. S. Marr
Lady Kate.....	Jas. Durno.....	Jans.....	D. C. Bruce
Darling.....	Jas. Bruce.....	Queen's Messenger.....	A. Davidson
Duchess.....	Jas. Bruce.....	Buccleuch.....	Duke of Buccleuch
Dinah.....	G. Milne.....	Prince Gwynne.....	A. & A. Mitchell

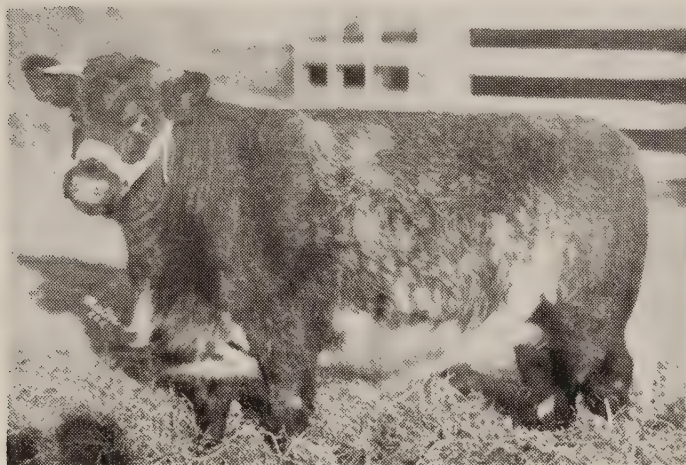
Brae Lodge Headlight—sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2d 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Ridgewood Brownale—sire, Brownale Fashion 1580516 by Browndale Count 1156438, out of Edellyn Maid 4th 1085333. Dam, Lakeside Goldendrop 2d 1444962 by Red Gloster 1163744, out of Lakeside Goldendrop 1164029.

Parkdale Bond—sire, Fair Acres Sultan 354154 by Whitehall Sultan 163573, out of Snowbird 11648. Dam, Queen of Beauty 24th 121156 by Best of Goods 262678, out of Royal Queen of Beauty v54-491.

8325- Geo. S. Cuckie, Lehigh, Pa.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



PRINCESS VICTORIA 16th

This is a heifer that we should not sell because we have had such fine results with every female of this family. However in order to keep our promise that we would sell all our heifers without reserve, our loss will be someone else's gain. Selling open.

Cow

Lot 14

PRINCESS VICTORIA 16TH 2031574

Roan, calved September 2, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sunray	Geishecker Bros.
Princess Victoria C.	Arnold Bros.	Edellyn Red Sunrise	Thos. E. Wilson
Princess Victoria 10th	F. W. Hubbell	Collynie Clipper Star	Easton & Ward
Princess Victoria 6th	Frank C. Baker	King of the Fairies	Prince of Wales
Princess Victoria 2d	Bellows Bros.	Sultan Supreme	Owen Kane
Princess Victoria	M. L. Andrews	Prince Robin	F. W. Ayres
Victoria Clarinda	N. A. Lind	Blackwatch	James Durno
Victoria Mary	J. Deane Willis	Czarowitz	J. Deane Willis
Victoria 83d	A. Cruickshank	Commodore	A. Cruickshank
Victoria 58th	A. Cruickshank	Pride of the Isles	A. Cruickshank
Victoria 43d	A. Cruickshank	Champion of England	A. Cruickshank
Victoria 36th	A. Cruickshank	Baronet	
Victoria 31st	A. Cruickshank	Master Butterfly 2d	Col. Towneley

Sunray—sire, Browndale Hero 1580518 by Browndale Count 1156438, out of Edellyn Rosina 1310877. Dam, Rosewood 48th 1809093 by Haylands Dreadnaught 1337723, out of Rosewood 47th 1470549

Edellyn Red Sunrise—sire, Calrossie Lord Rothes 1634147 by Royal Banker 1634157, out of Inverness Queen Rothes 3d 1634174. Dam, Phingask Myrtle 2d 1219190 by Vil-lager 1219182, out of Rosebud Myrtle 1219192.

Collynie Clipper Star—sire, Collynie Clipper Crest 259323 by Marquis of Millhills 9899081 out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341 out of Cluny Flora 117th 772269.

8675- A. S. Hewitt

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



MAUD OF HELFRED 3d
A wonderfully blocky, compact legged heifer of show ring type. She is remarkably smooth in her fleshing and shows great character in her head. Here is a mighty good prospect for a brood cow. She is bred to Braelodge Headlight.

Lot 15

Cow

MAUD OF HELFRED 3D 2031572

Red, calved June 28, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Maud 110th.....	Blair Bros.....	Maxwalton Lochinvar.....	Carpenter & Ross
Maud 83d.....	N. G. Kraschel.....	Secret Avondale.....	C. A. Branson
Maud 71st.....	Geo. Allen & Sons.....	Count Avondale 3d.....	Geo. Allen & Sons
Maud 68th.....	Geo. Allen & Sons.....	Victor Sultan.....	F. W. Harding
Maude 44th.....	W. S. Marr.....	Lovat Star.....	Lord Lovat
Maude 37th.....	W. S. Marr.....	High Commissioner.....	A. Cruickshank
Maude 32d.....	W. S. Marr.....	William of Orange.....	A. Cruickshank
Maude 26th.....	W. S. Marr.....	Napoleon.....	W. S. Marr
Maude 22d.....	W. S. Marr.....	Spencer.....	A. Cruickshank
Maude 11th.....	W. S. Marr.....	The Baron.....	Lord Polwarth

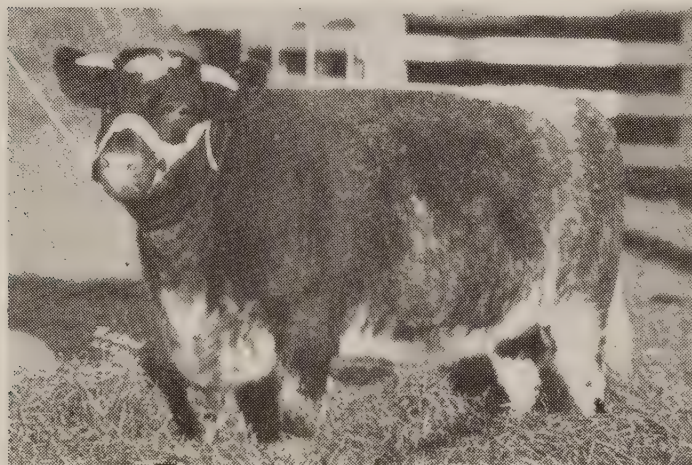
Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Maxwalton Lochinvar—sire, Rodney 753273 by Sanquhar Dreadnaught 680399, out of Rosetta 7th 753278. Dam, Lavender 52d 205816 by Prince of Orange 306633, out of Pine Grove Lavender 2d 22974.

Secret Avondale—sire, The Bard of Avondale 367548 by Avondale 245144, out of Sultan's Jealousy v68-589. Dam, June Secret 229255 by Maxwalton Stamp 367544, out of Red Secret 180461.

\$230 Haylands Farm, Sharpsburg, Ill.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRED LOVELY 3d

Is a nice roan heifer that will be a top heifer in any herd. She is perfectly smooth and full of quality. Her head is that of a real breeding female and her body is compact, deep and well balanced. She comes from a family that has produced many top prize winners. She is bred to Braelodge Headlight.

Cow

Lot 16

HELFRED LOVELY 3D 2009650

Roan, calved May 19, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Helfred Lovely	F. W. Hubbell	Collynie Clipper Star	Easton & Ward
Lovely Princess 4th	Frank C. Baker	Ballylin Rodney	Harry S. Black
Lovely Anoka 3d	Anoka Farms	Lavender Sultan	Anoka Farms
Lovely Princess	E. V. Norton	Proud Lancaster	Wm. Silver
Roan Princess	E. V. Norton	Spicy Marquis	W. C. Edwards & Co.
Lovely of Pine Gr. 3d	W. C. Edwards & Co.	Village Champion	Wm. Duthie
Lovely Maid	Charles Munro	Prince of Pitlivie	R. Taylor
Lovely 46th	G. Shepherd	Prognosticator	Wm. S. Marr
Lovely 41st	G. Shepherd	Prince Palatine	A. Cruickshank
Lovely 35th	G. Shepherd	Autocrat	Wm. Duthie

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Collynie Clipper Star—sire, Collynie Clipper Crest 259323 by Marquis of Millhills 9899081 out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341 out of Cluny Flora 117th 772269.

Ballylin Rodney—sire, Rodney 753273 by Sanquhar Dreadnaught 680399, out of Rosetta 7th 753278. Dam, Villa Grove Flower 2d 740190 by Meadow King 2d 385234, out of Villa Grove Flower 151292.

\$400 D. H. Clark, Douglas, Kans.

**Best Ten Head 1940 International
Live Stock Show. This group in-
cludes Sons and Daughters of Brae-
lodge Headlight, and Fascinator.**





Best Ten Head 1941 International Live Stock Show. This makes the fifth consecutive year we have won this high honor, which demonstrates the uniformity of our entire breeding herd.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRD FAVORITE 4th

Goes into this sale with the most enviable show record of any Shorthorn animal in many years. An International first prize winner herself. She is sired by an International Grand Champion bull. Her Dam an Iowa State Fair Grand Champion and twice a winner at the International. Both her Grand Sire and Grand dam were International Grand Champions. Such consistency in blood lines are seldom seen. If she doesn't become a famous breeding matron, it will be impossible to foretell one that will.

Lot 17

Cow

HELFRD FAVORITE 4TH 2031566

Roan, calved July 28, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sunray	Geishecker Bros.
Helfred Favorite.....	F. W. Hubbell.....	Collynie Clipper Star.....	Easton & Ward
Clipper's Favorite.....	Frank C. Baker.....	Roan Villager.....	Chas. E. Leonard & Son
Clipper Anoka 9th.....	Anoka Farms.....	Regal Stamp.....	Anoka Farms
Clipper Crescent.....	Alex T. Gordon.....	Ruddy Star.....	A. M. Gordon
Corona.....	A. M. Gordon.....	Rex.....	A. M. Gordon
Maud.....	A. M. Gordon.....	Mario.....	Wm. Duthie
Ruth.....	A. M. Gordon.....	Doctor A. Duff.....	J. Williamson
Mercy.....	A. M. Gordon.....	Lord Mayor.....	A. Longmore
Charity 2d.....	A. Cruickshank.....	Scotland's Pride.....	A. Cruickshank
Chastity.....	A. Cruickshank.....	Lord Raglan.....	M. S. Stewart

Sunray—sire, Browndale Hero 1580518 by Browndale Count 1156438, out of Edellyn Rosina 1310877. Dam, Rosewood 48th 1809093 by Haylands Dreadnaught 1337723, out of Rosewood 47th 4170549.

Collynie Clipper Star—sire, Collynie Clipper Crest 259323 by Marquis of Millhills 989081 out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341 out of Cluny Flora 117th 772269.

Roan Villager—sire, Grand View Villager 1047864 by Village Beau 397715, out of Lauretta 17th 875289. Dam, Ardmore Countess 4th 1235282 by Lord Julian 476556, out of Ardmore Countess 3d 519738.

\$1950 A. S. Hewitt

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



VERONICA OF HELFRED 4th

A Senior Yearling that will be hard to beat at 1941 shows. This beautiful heifer represents a combination of style, character depth, balance and smoothness. We recommend her as a splendid prospect for a brood cow. Sells open.

Cow

Lot 18

VERONICA OF HELFRED 4TH 2031577

Red, calved September 26, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Browndale's Mistress.....	J. T. Judge	Ridgewood Browndale.....	Meyers Bros.
Rose of Kilblean 4th.....	J. T. Judge	Commander's Count.....	Frank C. Baker
Rose of Kilblean.....	J. T. Judge	Right Sort.....	A. T. Gordon
Villager's Rosy.....	J. T. Judge	Villager's Victor.....	Uppermill Farm
Veronica Rose.....	J. T. Judge	Sultan Standard.....	F. W. Harding
Veronica Lady.....	J. T. Judge	Clear the Way.....	N. A. Lind
Veronica.....	Robt. Bruce	Craibstone.....	A. C. Pirie
Velvet Beauty 4th.....	Geo. Anderson	Velvet Jacket.....	Wm. Duthie
Penruddock Beauty.....	Geo. Anderson	Penruddock.....	A. Longmore
Livingstone Beauty.....	J. B. Manson	Livingstone.....	A. Cruickshank

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Ridgewood Browndale—sire, Browndale Fashion 1580516 by Browndale Count 1156438, out of Edellyn Maid 4th 1085333. Dam, Lakeside Goldendrop 2d 1444962 by Red Gloster 1163744, out of Lakeside Goldendrop 1164029.

Commander's Count—sire, Supreme Commander 816061 by Village Supreme 423865, out of Fair Beauty 196571. Dam, Omega's Rose 890172 by Anoka Omega 698327, out of Golden Rose 676073.

\$600 A. S. Hewitt

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



HELFRD GEM 2d 1882841

Won first prize at the American Royal as a Junior Calf and again as a Junior Yearling. She is from the same dam as the top selling heifer in one of our previous sales. She will calve about sale time to the service of Braelodge Headlight.

Lot 19

Cow

HELFRD GEM 2D 1882841

Roan, calved January 7, 1937. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Fairview Gem.....	H. D. Boynton & Sons	Edgcote Challenger.....	E. Farley & Son
Nonpareil of Edglink.....	Bob Brennan	Edglink Archer.....	R. R. Brennan
Nonpareil of Maplewood.....	Gordon Smith	Broadhooks Star.....	Kyle Bros.
Nonpareil Gem.....	A. J. Howden	Lord Lavender.....	John Miller, Jr.
Dumnaglass Nonp. 6th.....	J. A. McGillivray	Butterfly King.....	John Young
Dumnaglass Nonpareil 2d.....	Lord Rosebery	Villager.....	J. Black
Dalmeny Nonpareil 6th.....	Lord Rosebery	Scottish Sailor.....	Wm. Duthie
Dalmeny Nonpareil 3d.....	Earl of Roseberry	Sittyton Seal.....	Wm. Duthie
Nonpareil Pride.....	S. Campbell	Gravesend.....	A. Cruickshank
Nonpareil 30th.....	S. Campbell	Royal Duke.....	S. Campbell

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Edgcote Challenger—sire, Edgcote Champion 1001350 by Edgcote Toft 649138, out of Rainneshill Mysie 3d 804241. Dam, Edgcote Countess 1121175 by Edgcote Renown 850938, out of Double Countess 182708.

Edglink Archer—sire, Merry Clipper 1005342 by Harviestoun Grandee 732379, out of Greenhead Clipper 757977. Dam, Augusta 110th 961071 by Roan Lady's Gift 745197, out of Augusta New Year 633998.

300 C. G. Faulkner, Mitchellville, Ia.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



PERCHINO PRIMROSE

Comes from a family that we prize very highly She is short legged low and very thick. You will like this one. She is bred to Sunray.

Cow

Lot 20

PERCHINO PRIMROSE

Roan, calved July 16, 1940. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Helfred Coronet 1868779.....		F. W. Hubbell
First Rose of Perchino.....	Lois Kellogg.....	Rex Oliver of Helfred 1651218.....	F. W. Hubbell
Helfred Primrose.....	F. W. Hubbell.....	Collynie Clipper Star 1554906.....	Easton & Ward
Primrose Lassie.....	F. W. Hubbell.....	Maxwalton Rambutan.....	Maxwalton Farm
Maxwalton Primrose 3d.....	Maxwalton Farms.....	Maxwalton Ladas 1044717.....	Carpenter & Ross
Rosewood Princess 3d.....	C. E. Suppes.....	Missies Last 423455.....	J. T. Judge
Lady Primrose.....	S. C. Hanna.....	Victor Hampton 372459.....	S. C. Hanna
Primrose Bloom.....	S. C. Hanna.....	Lord Cowslip 160616.....	Wm. Duthie
Primrose 6th.....	Hanna & Co.....	Inglewood 151200.....	Hanna & Company
Primrose 4th.....	Wm. Duthie.....	Scottish Archer 117301.....	A. Cruickshank
Primrose 3d.....	Wm. Duthie.....	Norseman 117301.....	A. Cruickshank
Primrose	A. Davidson.....	Clear the Way.....	A. Cruickshank

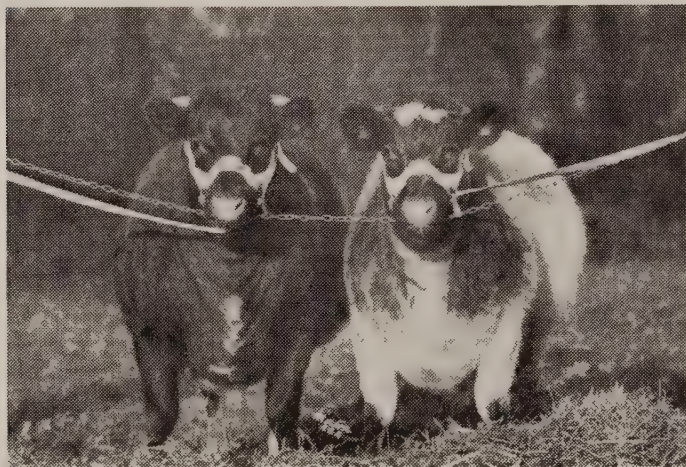
Helfred Coronet—sire, Fascinator 1766812 by Browndale Goldspur out of Village 2d 1036567. Dam, Winifred of Helfred 2d 1781561 by First of All 1626138 out of Winifred 12th 1509197.

Rex Oliver of Helfred—sire, Collynie Clipper Star 1554906 by Collynie Clipper Crest 1259323 out of Cluny Flora Anoka 3d 1270022. Dam, Sanquhar Marigold 15th 1034027. by Bapton Gainford 676777 out of Sanquhar Marigold 12th 530149.

Collynie Clipper Star—sire, Collynie Clipper Crest 259323 by Marquis of Millhills 989081 out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341 out of Cluny Flora 117th 772269.

8210 J. H. McVay, Creston, Ia.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



Winning Pair of Females at the 1941 International Sired by Sunray and Fascinator respectively.

Lot 21

Cow

ROSEWOOD OF HELFRED 14TH 2052363

Red, calved January 16, 1941. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Rosewood 36th.....	R. C. Boeger.....	Rodney's Cavalier.....	W. A. Forsythe & Sons
Rosewood 33d.....	R. C. Boeger.....	Rosewood Revelation.....	A. C. Stanley
Maxwalton Rosewood 30th.....	Carpenter & Ross.....	Rodney	C. H. Jolliffe
Maxwalton Rosewood 7th.....	Carpenter & Ross.....	Maxwalton Renown.....	Carpenter & Ross
Rosewood 86th.....	George Walker.....	Pride of Day.....	Wm. Duthie
Rosewood 81st.....	J. Bruce.....	Waverley	A. Strachan
Rosewood 45th.....	J. Bruce.....	Banadullae	J. Bruce
Rosewood 27th.....	J. Bruce.....	Duke of Edinburgh.....	J. Bruce
Rosewood 13th.....	J. Bruce.....	Privy Seal.....	A. Cruickshank
Rosewood 9th.....	J. Bruce.....	Mario	W. S. Marr

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Rodney's Cavalier—sire, Rodney's Masterpiece 1217192 by Rodney 753273, out of Maxwalton Rosemary 2d 699938. Dam, Broadhooks 13th 1115667 by Rosewood Radium 512686, out of Countess 655299.

Rosewood Revelation—sire, Mary Revelation 1390373 by Juno's Commander 1058139, out of Augusta Supreme 1141069. Dam, Rosewood 90th 535957 by Missie's Knight 313299, out of Rosewood 80th 42552.

Rosewood of Helfred 14th 2052363—If you want a heifer that has quality throughout and a member of the most Fashionable branch of the Rosewood family, buy this one. Her dam is a nice dark red that is close to the ideal in type and conformation. She is selling open.

\$400 Edellyn Anna, Helen, Ltd.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Cow

Lot 22

HELFRED FLORA 2D 2031567

Red, calved November 23, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Collynie Fl. 13th.	Wm. A. & Louise E. Ward	Collynie Proud Monarch	Easton & Ward
Cluny Flora 5th	Easton & Ward	Collynie Clipper Crest	Wm. Duthie
Cluny Flora Anoka 3d	Anoka Farms	Lavender Sultan	Anoka Farms
Cluny Flora 117th	Lady G. Cathcart	President of the Mint	D. Stewart
Cluny Flora 109th	Lady G. Cathcart	Dunglass Commodore	W. & J. W. Peterkin
Cluny Flora 105th	Lady G. Cathcart	Sanquhar Victor	A. B. & A. M. Law
Cluny Flora 100th	Lady G. Cathcart	Lord Rector	Wm. Duthie
Cluny Flora 90th	Lady G. Cathcart	Clan McDonald	A. Watson
Cluny Flora 69th	Lady G. Cathcart	Radnor of Cluny	Lady G. Cathcart
Cluny Flora 42d	Lady G. Cathcart	Washington	J. A. Gordon

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Collynie Proud Monarch—sire, Collynie Proud Marshal 1468457 by Collynie Clipper Crest 1259323, out of Proud Rosewood 1259383. Dam, Collynie Secret 2d 1469254 by Collynie Clipper Crest 1259323, out of Cluny Secret 5th 1259358.

Collynie Clipper Crest—sire, Marquis of Millhills 989081 by Cupbearer of Collynie 548990, out of Countess of Luino v58-943E. Dam, Collynie Clipper 9th 1259361 by Masterstroke 650634, out of Collynie Clipper 6th 1259360.

Helfred Flora 2d 2031567—Is a solid red heifer from the same bloodlines as Collynie Clipper Star. She is of the best breeding and will make a fine foundation matron for a good herd. Selling open.

\$400 Anoka Farms, Parkersburg, Wis.

Cow

Lot 23

ROAN LADY OF HELFRED 3D 2031575

Roan, calved September 26, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Roan Lady 55th	G. H. Schuerman	Dale's Lodge Keeper	T. A. Russell
Roan Lady 49th	W. A. Dryden	Rare Sort	W. A. Dryden
Roan Lady 43d	J. L. Reid	Royal Crown	W. Duthie
Roan Lady 31st	J. L. Reid	Wanderer's Gift	W. S. Marr
Roan Lady 23d	J. L. Reid	Minstrel Boy	W. S. Marr
Roan Lady 22d	W. S. Marr	Elocutionist	W. S. Marr
Roan Lady 14th	W. S. Marr	William of Orange	A. Cruickshank
Roan Lady 10th	W. S. Marr	Athabasca	A. Cruickshank
Red Lady 2d	W. S. Marr	Heir of Englishman	G. R. Barclay
Red Lady	W. S. Marr	Young Pacha	S. Campbell

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Dale's Lodge Keeper—sire, Matchless Dale 832313 by Dale Viscount 583934, out of Fair Matchless 832314. Dam, Rosewood 41st =154566= by Pride of Escana 828443, out of Athelstane Rosewood 5th 1054048.

Rare Sort—sire, Archer's Hope 402425 by Nonpareil Archer 236802, out of Rosa Hope 16th 48897. Dam, Goldie of Byres 2d 193033 by Prime Favorite 229682, out of Goldie of Byres v49-410E.

Roan Lady Helfred 3d 2031575—Comes from a family that has proved especially prolific in our herd. She is perfectly smooth and full of quality. Her head is that of a real breeding female, and her body is compact, deep, and well balanced. She sells open.

\$200 J. J. Coil & Sons

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



Winning get of Sire by Fascinator second female from right is Helfred Beauty 3d. Lot 24 in this catalog.

Lot 24

Cow

HELFRED BEAUTY 3D 1916114

Roan, calved July 16, 1937. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Craibstone Beauty 9th	Blair Bros.	Villager's Sultan	Uppermill Farm
Craibstone Beauty 8th	Cecil Philip	Hillhead Leader	A. H. Reid
Craibstone Beauty 5th	Wm. Anderson	Proud Emblem	Wm. Duthie
Craibstone Beauty 3d	Wm. Anderson	Prince of the Vale	Col. Munro
Craibstone Beauty 2d	G. Anderson	Craibstone	A. C. Pirie
Kilblean Beauty	J. B. Manson	Young Prince	G. Marr
Beauty 6th	J. B. Manson	Touchstone	A. Cruickshank
Beauty 3d	G. Marr	Kelvinside	W. Stirling
Beauty	J. Milne	Young Pacha	Capt. Barclay
Flora	J. Milne	Fairfax Hero	A. Cruickshank

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out Village Beauty 724675.

Villager's Sultan—sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud V50-678E. Dam, Wimple 3d 82918 by Anoka Sultan 264212, out of Whitehall Wimple V60-1021.

Hillhead Leader—sire, Lothian Laird 610652 by Millicent Chief 324891, out of Pol-maise Lovely Diamond v57-1128E. Dam, Mary Anne of Lancaster 51st 831862, out of Mac-cella 610653, out of Mary Anne of Lancaster 45th 831881.

Helfred Beauty 3d 1916114—This beautiful dark roan heifer was in our get of sire group that won second at the 1938 International Live Stock Show, as well as the winning pair of yearlings. She is out of the same dam, as the dam of the 1940 International Junior Champion bull, she sells with a roan bull calf at foot sired by Sunray.

\$300 Chas. E. Fitzgerald, Boone, Ia.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Cow

Lot 25

COLLYNIE FLORA 14TH 1972232

Roan, calved May 2, 1939. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by		
Collynie Fl. 13th	Wm. A. & Louise E. Ward	Collynie Gold Nugget	Easton & Ward
Cluny Flora 5th	Easton & Ward	Collynie Proud Monarch	Easton & Ward
Cluny Flora Anoka 3d	Anoka Farms	Cluny Clipper Crest	Wm. Duthie
Cluny Flora 117th	Lady G. Cathcart	Lavender Sultan	Anoka Farms
Cluny Flora 109th	Lady G. Cathcart	President of the Mint	D. Stewart
Cluny Flora 105th	Lady G. Cathcart	Dunglass Commodore	W. & J. W. Peterkin
Cluny Flora 100th	Lady G. Cathcart	Sanquhar Victor	A. B. & A. M. Law
Cluny Flora 90th	Lady G. Cathcart	Lord Rector	Wm. Duthie
Cluny Flora 69th	Lady G. Cathcart	Clan McDonald	A. Watson
Cluny Flora 42d	Lady G. Cathcart	Radnor of Cluny	Lady G. Cathcart
		Washington	J. A. Gordon

Collynie Gold Nugget—sire, Collynie Golden Eagle 1615194 by Collynie Nonpareil King 1468456, out of Collynie Estelle 7th 1365710. Dam, Cluny Flora 5th 1661474 by Collynie Clipper Crest 1259323, out of Cluny Flora Anoka 3d 1270022.

Collynie Proud Monarch—sire, Collynie Proud Marshal 1468457 by Collynie Clipper Crest 1259323, out of Proud Rosewood 1259383. Dam, Collynie Secret 2d 1469254 by Collynie Clipper Crest 1259323, out of Cluny Secret 5th 1259358.

Collynie Clipper Crest—sire, Marquis of Millhills 989081 by Cupbearer of Collynie 548990, out of Countess of Luino v58-943E. Dam, Collynie Clipper 9th 1259361 by Masterstroke 650634, out of Collynie Clipper 6th 1259360.

Collynie Flora 14th 1972232—Is a nice roan heifer level and true in her lines, and breedy in her appearance. She is not in quite as high flesh as some of the other females in the sale, but we recommend her as a splendid prospect for a brood cow. She is bred to Brae Lodge Headlight.

\$215 Herman B. Leitwig, Arcadia, Ia.

Cow

Lot 26

HELFRD COUNTESS 2D 1815481

Red, calved February 5, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by		
Royal Countess 4th	R. C. Boeger	Sni-A-Bar Golden Ring	Sni-A-Bar Farms
Maxwalton Countess	Carpenter & Ross	Parkdale Favorite	Bellows Bros.
Royal Countess 3d	Wm. Anderson	Maxwalton Minstrel	Carpenter & Ross
Royal Countess 2d	Wm. Anderson	Royal Guard	J. Marr
Royal Countess	Wm. Anderson	Proud Emblem	W. Duthie
Oriana	Wm. Anderson	Royal Stamp	W. Duthie
Countess 12th	T. F. Jamieson	Orion	T. F. Jamieson
Countess 4th	T. F. Jamieson	Mountain Archer	Wm. Duthie
Countess	T. F. Jamieson	Cayhurst	A. Cruickshank
Golden Morn	T. F. Jamieson	Marquis	W. S. Marr
		Lord Landsdowne	A. Cruickshank

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Parkdale Favorite—sire, Parkdale Radium 449574 by Radium 385197, out of Queen of Beauty 27th 164501. Dam, Westlawn Sweetheart 195614 by Victoria's Sultan 373336, out of Sweetheart 4th 134846.

Maxwalton Minstrel—sire, Maxwalton Renown 367543 by Avondale 245144, out of Lavender Bloom v62-713. Dam, Lady Missie 2d v66-530 by Godwin 115676, out of Collynie Missie v47-240.

Helred Countess 2d 1815481—Here is a cow that has proved herself an outstanding producer. She is the dam of the First prize heifer calf at the Iowa, Nebraska, and South Dakota State Fairs; Second at The American Royal and third at the International, in 1939. She has at foot, a blocky roan heifer calf sired by Fascinator that looks equally as promising as her full sister at the same age.

\$400 Sni-A-Bar Farm, Grain Valley, Mo.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Lot 27

Cow

DIVIDE PATIENCE 32D 1978425

Red, calved March 8, 1939. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Duke of Killearn.....	The Allen Cattle Co.
Divide Patience 4th.....	The Allen Cattle Co.....	Browndale Archer.....	Thos. E. Wilson
Divide Patience.....	The Allen Cattle Co.....	Second Thought.....	Owen Kane
Belle Cumberland.....	The Allen Cattle Co.....	Royal Cumberland.....	C. A. Saunders
Blue Belle 2d.....	John Miller, Jr.....	Rosebud's Champion.....	W. C. Edwards & Co.
Roan Missie.....	Jas. I. Davidson.....	Choice Archer.....	James Durno
Blue Belle.....	Mrs. Murray.....	Graceful Lad.....	A. W. & A. M. Law
Bloomer.....	James Murray.....	Graceful Prince.....	A. B. Law
Buttercup.....	James Murray.....	Montenegro.....	J. A. Gordon
Snowflake.....	James Murray.....	Count.....	W. S. Marr
Beauty.....		Roger.....	W. S. Marr

Duke of Killearn—sire, Balmuchy Jasper = 212749 = by Balmuchy Landlord 1719126, out of Glastullich Red Blossom = 255628 =. Dam, Duchess of Gloster = 264150 = by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stonetown Archer 952136, out of Camelia 26th 952142.

Second Thought—sire, Double Dale 337156 by Avondale 245144, out of Maxwalton Rosewood 12640. Dam, Little Lassie v66-796 by Choice Goods 186802, out of Lassie of Tebo Lawn v50-568.

Divide Patience 32d 1978425—Is an attractive red heifer from the same family as the twice International Grand Champion female, Divide Patience 51st and many other noted animals. She is bred to Fascinator.

\$240 Hurry Bros., Logan, Ia.

Lot 28

Cow

ROAN PRINCESS 4TH 2010584

Roan, calved July 14, 1939. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Divide Statesman.....	The Allen Cattle Co.
Red Princess.....	Geo. Struve.....	Browndale's Beau.....	Geo. Struve
Roan Princess.....	Geo. Struve.....	Royal Rodney S.....	E. B. Thomas
Village Princess.....	Geo. Struve.....	Village Pilot.....	Geo. Struve
Princess Sultana 3d.....	J. H. Richardson.....	Elanwood Sultan.....	E. B. Thomas
Princess 2d.....	Wm. Mundy.....	Lord Nonpareil.....	Ardmore Stock Co.
Princess.....	Hector Cowan.....	Nonpareil.....	S. Campbell, Est.
Dalmeny Princess 9th.....	Earl of Rosebery.....	Scottish Sailor.....	Wm. Duthie
Vain Princess.....	Wm. Duthie.....	Elocutionist.....	W. S. Marr
Princess Consort.....	J. Williamson.....	Comet.....	J. Murray
Lady Hamilton.....	J. Williamson.....	Cassius.....	W. Mackie

Divide Statesman—sire, Divide Banner 2d 1643722 by Richland Conqueror 1050333, out of Divide Painter's Blossom 1527601. Dam, Divide Verbena 1718863 by Browndale Archer 1406824, out of Divide Columbine 6th 1639775.

Browndale's Beau—sire, Gainford Browndale 1588602 by Edellyn Premier 1338719, out of Nonpareil Inverness K. 1292675. Dam, Nonpareil Lady 15th 1512439 by Diamond's Beau 719935 out of Nonpareil Lady 12th 1320568.

Royal Rodney S.—sire, Rodney Bruce 1212438 by Rodney 753273, out of Maxwalton Augusta 21st 699949. Dam, Victoria's Babe 823776 by Gloster Champion 402246, out of Beauty Blossom 123345.

Roan Princess 4th 2010584—Is an exceedingly attractive daughter of that great breeding bull, Divide Statesman. She is short of leg, compact of body, wide, deep and thick. She is bred to Fascinator.

\$220 Lomas Bros., Villisca, Ia.

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Cow

Lot 29

ROSEWOOD 67TH 2010586

Red, calved July 19, 1939. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Divide Statesman.....	The Allen Cattle Co.
Rosewood 53d.....	Geo. Struve.....	Gainford Browndale.....	L. E. Crews
Rosewood 46th.....	J. Wilbur Neal & Son.....	Villager A.....	Miller Bros.
Rosewood 45th.....	Frank T. Pemberton.....	Radium Goods.....	Bellows Bros.
Rosewood 39th.....	Carpenter & Ross.....	Avondale.....	E. S. Kelly
Browndale Rosewood.....	Browndale Farm.....	Sultan.....	H. F. Brown
Rosewood 92d.....	W. D. Morrison.....	Golden Prince.....	R. Copland
Rosewood 76th.....	Jas. Bruce.....	Waverley.....	A. Strachan
Rosewood 54th.....	Jas. Bruce.....	Cap-A-Pie.....	Jas. Bruce
Rosewood 23d.....	Jas. Bruce.....	Duke of Edinburgh.....	Jas. Bruce
Rosewood 13th.....	Jas. Bruce.....	Privy Seal.....	A. Cruickshank

Divide Statesman—sire, Divide Banner 2d 1643722 by Richland Conqueror 1050333, out of Divide Painter's Blossom 1527601. Dam, Divide Verbena 1718863 by Browndale Archer 1406824, out of Divide Columbine 6th 1639775.

Gainford Browndale—sire, Edellyn Premier 1338719 by Browndale Count 1156438, out of Larbert Beauty 1219186. Dam, Nonpareil Inverness K. 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

Villager A.—sire, Villager's Monarch 814604 by Villager 295884, out of Village Maid 3d 199755. Dam, Village Sunset 933232 by Villager's Coronet 476743, out of Silence 133260.

Rosewood 67th 2010586—Comes from a family that always produces top cattle in our herd. If you haven't a member of this great Rosewood Family, buy one at this sale. Bred to Fascinator.

\$200 Harvey Bros.

Cow

Lot 30

PRIMROSE SUNSHINE 2032122

White, calved June 29, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sunray 1946437.....	Geishecker Bros.
Helfred Primrose 6th 1916117.....	Lois Kellogg.....	Augusta's Crest 1856125.....	W. W. Fleming
Helfred Primrose.....	F. W. Hubbell.....	Collynie Clipper Star 1554906.....	Easton & Ward
Primrose Lassie.....	F. W. Hubbell.....	Maxwalton Rambutan.....	Maxwalton Farm
Maxwalton Primrose 3d.....	Maxwalton Farms.....	Maxwalton Ladas 1044717.....	Carpenter & Ross
Rosewood Princess 3d.....	C. E. Suppes.....	Missies Last 423455.....	J. T. Judge
Lady Primrose.....	S. C. Hanna.....	Victor Hampton 372459.....	S. C. Hanna
Primrose Bloom.....	S. C. Hanna.....	Lord Cowslip 160616.....	Wm. Duthie
Primrose 6th.....	Hanna & Co.....	Inglewood 151200.....	Hanna & Company
Primrose 4th.....	Wm. Duthie.....	Scottish Archer 117301.....	A. Cruickshank
Primrose 3d.....	Wm. Duthie.....	Norseman 117301.....	A. Cruickshank
Primrose.....	A. Davidson.....	Clear the Way.....	A. Cruickshank

Sunray—sire, Browndale Hero 1580518 by Browndale Count 1156438, out of Edellyn Rosina 1310877. Dam, Rosewood 48th 1809093 by Haylands Dreadnaught 1337723, out of Rosewood 47th 1470549

Augusta's Crest—sire, Lavender Crest 1607190 by Collynie Gold Mint 1469251, out of Village Queen Belle 1437060. Dam, Augusta 118th 1663762 by Lansdowne's Autograph 1482280, out of Augusta Maxwalton 1352797.

Collynie Clipper Star—sire, Collynie Clipper Crest 259323 by Marquis of Millhills 9899081 out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341 out of Cluny Flora 117th 772269.

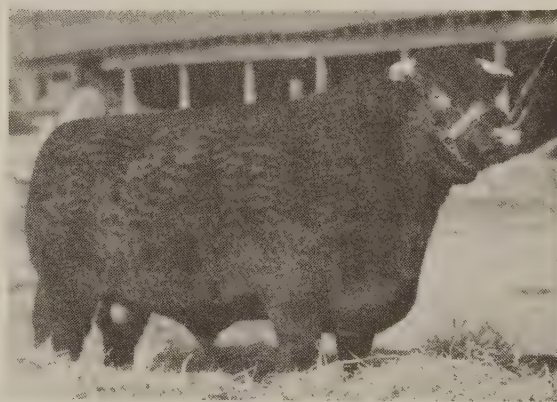
Primrose Sunshine 2032122—This daughter of the International Grand Champion, Sunray, will make a grand foundation cow. She is bred to Brae Lodge Headlight.

\$260 Tom Finckham, Paton, Ia.

The Allen Cattle Company Offering

THE many attractive pictures and pedigrees you will find in this catalog will give you some idea of the excellence of the cattle you will find in this sale. Some of the bulls have already made outstanding show records, others can win if carried along in show form for this year.

The females are quite outstanding. They are uniform in type, character and quality and are bred along the same lines as Divide Patience 51st. Some of them have been prize winners. All of them will make first class foundation cows.



DIVIDE GOLD PRINCE

Divide Gold Prince 1924698—By Browndale Goldspur. Grand Champion Bull at the 1939 Denver and Ogden shows as a summer yearling. A full brother to Divide Goldpiece, pictured on the opposite page. The top bull in the 1940 International sale was sired by Divide Gold Prince, and we have many more equally sensational calves to prove his ability as a sire.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



DUKE OF KILLEARN 1919488

Reserve grand champion Canadian Royal Winter Fair 1937, as a senior calf. Sire, Balmuchy Jasper (Imp.) Dam by the American Royal junior champion, Melbourne Rodney. Sire of the 1940 International grand champion female, Divide Patience 51st, as well as many other choice bulls and heifers we are selling in this sale.



DIVIDE GOLDPIECE 1855008

The most outstanding son of the famous champion Browndale Goldspur, and out of our greatest producing cow, Divide Patience 2d. In 1938, as a senior calf, he won first prize at the Canadian Royal and International and the Nelson trophy at the American Royal. As a senior yearling, he won first in Canada and second in Chicago. His three sons and seven daughters in this sale prove him to be one of the breed's greatest sires.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



DIVIDE CORRECTOR 2009184

Our Junior herd bull and a tried Sire half brother to Divide Grand Duke. We are listing him as special attraction for the sale. Note the concentration of Browndale Blood in his pedigree. A show bull, that can win in any company, and good enough to head any herd.

Lot 31

Bull

DIVIDE CORRECTOR 2009184

Red, calved June 28, 1939. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
Divide Browndale Maid	The Allen Cattle Co.	Got by Duke of Killearn 1919448	Claude Gallinger
Browndale Maid 9th	C. A. Melburn	Browndale Archer 1406824	Thos. E. Wilson
Divide Pearl	The Allen Cattle Co.	Proud Thought 2d 1198208	C. A. Melburn
Browndale Maid 7th	H. F. Brown	Meteor 820949	Owen Kane
Browndale Maid 3d	Browndale Farm	Browndale 334947	Carpenter & Ross
Browndale Maid	Jas. Leask	Sultan 291836	H. F. Brown
Moneyfuffell Maid	Jas. Leask	King of Banff 306221	W. Craigie
Greenbank Maid 4th	Alex Lee	Royal Banner 150993	J. & W. B. Watt
Mayflower 6th	John Lee	Brilliant Chief 193579	Jos. Bell
Mayflower 2d	Jos. Redmond	Red Prince 211283	Robt. Baird
		Challenge 106769	J. & W. B. Watt

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=. Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stonetown Archer 952136, out of Camelia 26th 952142.

Proud Thought 2d—sire, Typical Thought 565564 by Second Thought 394904, out of Browndale Maid 7th 135466. Dam, College Maid 691694 by College King 525609, out of Scotch Pine Maid 2d 87400.

\$1375 Hepburn Ingham, Hauke, Ia.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



DIVIDE CELEBRATOR 2051557

Our Junior Yearling Show Bull from our noted Patience family that produced the 1940 and 1941 International Grand Champion female Divide Patience 51st. Divide Patience 2d was acknowledged the greatest bull producing female over a period of ten years.

Bull

Lot 32

DIVIDE CELEBRATOR 2051557

Roan, calved April 19, 1940. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Duke of Killearn 1919448	Claude Gallinger
Divide Impatience	The Allen Cattle Co.	Browndale Archer 1406824	Thos. E. Wilson
Divide Patience 2d	The Allen Cattle Co.	Meteor 820949	Owen Kane
Divide Patience	The Allen Cattle Co.	Second Thought 394904	Owen Kane
Belle Cumberland	The Allen Cattle Co.	Royal Cumberland 334808	C. A. Saunders
Blue Belle 2d	John Miller, Jr.	Rosebud's Champion	W. C. Edwards & Co.
Roan Missie	Jas. I. Davidson	Choice Archer 233868	Jas. Durno
Blue Belle	Mrs. Murray	Graceful Lad 255528	A. W. & A. M. Law
Bloomer	Jas. Murray	Graceful Prince 255529	A. B. Law
Buttercup	Jas. Murray	Montenegro 139237	J. A. Gordon
Snowflake	Jas. Murray	Count 96895	W. S. Marr

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=, Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morn-ing Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stonetown Archer 952136, out of Camelia 26th 952142.

Meteor—sire, Edgcote Toft 649138 by Earl of Kingston 613050, out of Edgcote Win-nie 649141. Dam, Knight's Lassie 232517 by Dale Knight 390637, out of Golden Lassie 219098.

3000 Hepherns Englands

HELFRD FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



DIVIDE EMIGRANT 2051558

Our Summer Yearling Show bull that was Junior Champion at the 1941 Great Falls Show. Dam a half sister to the twice International Grand Champion Bull Divide Sensation, also a half brother to Divide Grand Duke and Divide Patience 51st. He has all the qualities to make a great breeding bull.

Lot 33

Bull

DIVIDE EMIGRANT 2051558

Roan, calved July 28, 1940. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
Div. Nonpareil M. 3d.	The Allen Cattle Co.	Duke of Killearn 1919448	Claude Gallinger
Nonpareil Maid 9th.	Tomson Bros.	Browndale Goldspur 1464101	Thos. E. Wilson
Nonpareil Maid	Tomson Bros.	Scottish Gloster 1250468	Tomson Bros.
Bashful Nonpareil	J. L. Reece	Village Marshal 427572	J. W. McDermott
Brookside Nonpareil	J. L. Reece	Count Mayflower 352112	Carpenter & Ross
Linda Nonpareil	N. A. Lind	Juno's Heir 319471	W. H. Dunwoody
Dumnaglass Nonpareil	Lord Rosebery	Sultan 227050	E. S. Kelly
Dalmeny Nonpareil 6th	Lord Rosebery	Villager 182632	J. Black
Dalmeny Nonpareil 3d.	Earl of Rosebery	Scottish Sailor 150766	Wm. Duthie
Nonpareil Pride	S. Campbell	Sittyton Seal 149570	Wm. Duthie
		Gravesend 98361	A. Cruickshank

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=, Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Goldspur—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edelyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

Scottish Gloster—sire, Scottish Sultan 1025095 by Beaver Creek Sultan 352456, out of Norwood Marigold 2d 38089. Dam, Lady Gloster 1025099 by Marshal's Crown 678827, out of Village D. of Gloster 528933.

0500 J. M. Townsend, Britt, La.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Bull

Lot 34

DIVIDE EXPANDER 2051559

Red, calved September 12, 1940. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
Got by Duke of Killearn 1919448.....Claude Gallinger			
Divide B. Archer 12th.....	The Allen Cattle Co.....	Browndale Goldspur 1464101.....	Thos. E. Wilson
Divide B. Archer 2d.....	The Allen Cattle Co.....	Divide Invincible 1661664.....	The Allen Cattle
Divide Belle Archer.....	The Allen Cattle Co.....	Browndale Archer 1406824.....	Thos. E. Wilson
Hercules Belle 8th.....	F. M. Rothrock Co.....	New Year's Gift 1333813.....	Sni-A-Bar Farms
Hercules Belle 4th.....	F. M. Rothrock Co.....	Hercules Sylvester.....	Day & Rothrock Co.
Hercules Belle 2d.....	E. B. Thomas.....	Gainford Perfection 442173.....	J. A. Watt
Roan Belle.....	A. E. Stevenson.....	Golden Hero 388435.....	W. A. Dryden
Lady Belle 10th.....	A. E. Stevenson.....	Sunnyside Dalmeny 308535.....	A. E. Stevenson
Lady Bell of Glenfoyle.....	H. Smith.....	Knuckle Duster 141674.....	J. Bruce
Lady Bell 3d.....	A. Still.....	Denmark 144612.....	A. Crombie

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=. Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Goldspur—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

Divide Invincible—sire, Browndale Archer 1406824 by Browndale Count 1156438, out of Poplar Camelia 952145. Dam, Divide Maid 504774 by Second Thought 394904, out of Browndale Maid 7th 135466.

Divide Expander 2051559—Another Duke of Killearn calf and one of our senior bull calves. He was Junior Champion at the 1941 Billings show. He is a rugged individual with plenty of bone, spring of ribs, heart girth and a deep covering of flesh, with lots of red ancestry in his pedigree.

Bull

Lot 35

DIVIDE GOLD PROSPECT 2051567

Red, calved January 29, 1941. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
Got by Divide Goldpiece 1855008.....The Allen Cattle Co.			
Divide Miriam 12th.....	The Allen Cattle Co.....	Browndale Goldspur 1464101.....	Thos. E. Wilson
Divide Miriam 3d.....	The Allen Cattle Co.....	Browndale Archer 1406824.....	Thos. E. Wilson
Divide Miriam.....	The Allen Cattle Co.....	Richland Conqueror.....	C. H. Prescott & Sons
Challenger's Lassie.....	Owen Kane.....	Dale's Challenger 410427.....	Chas. F. Behlers
Knight's Lassie.....	I. Spenner.....	Dale Knight 390637.....	Owen Kane
Golden Lassie.....	I. Spenner.....	Missie's Sultan 370651.....	H. F. Brown
Bonnie Lass.....	N. A. Lind.....	Fancy's Pride 182014.....	G. Bruce
Lady Miriam.....	J. Deane Willis.....	Prince of Sanquhar 149558.....	A. B. Law
Lady Marjory.....	J. Deane Willis.....	Count Lavender 132575.....	Wm. Duthie
Lady Mary 12th.....	W. S. Marr.....	William of Orange 95736.....	A. Cruickshank

Divide Goldpiece—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Divide Patience 2d 1271262 by Meteor 820949, out of Divide Patience 640417.

Browndale Goldspur—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stonetown Archer 952136, out of Camelia 26th 952142.

Divide Gold Prospect 2051567—A rugged son of Divide Goldpiece. The best sires in the Divide herd top his pedigree, he is from the same family that produced Divide Golden Lassie 2d, one of our prize winning females.

\$178 Robert Burns, Brooklyn, N.Y.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



DIVIDE GRAND DUKE

Sired by Duke of Killearn Top selling bull in the 1941 International sale. Sons and Daughters in this sale sired by Duke of Killearn are equally as good.

Lot 36

Bull

DIVIDE MEMORY 2071588

Red, calved April 10, 1941. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams

Breeders of Dams Sires

Breeders of Sires

	Got by	Duke of Killearn 1919448	Claude Gallinger
Divide Starlight 24th	The Allen Cattle Co.	Divide Viking 1718103	The Allen Cattle Co.
Divide Starlight 2d	The Allen Cattle Co.	Browndale Archer 1406824	Thos. E. Wilson
Starlight	The Allen Cattle Co.	Royal Cumberland 334808	C. A. Saunders
Gladiolus 5th	C. A. Saunders	Burwood Royal 317596	Herr Bros. & Reynolds
Golden Gladiolus	C. A. Saunders	Scottish Goldendrop 191884	H. Cargill & Son
Gladiolus	H. C. Duncan	Brunswick 96512	A. Cruickshank
Gardenia	A. Cruickshank	Cumberland 50626	A. Cruickshank
Guelder Rose	A. Cruickshank	Pride of the Isles 45274	A. Cruickshank
Evening Star	A. Cruickshank	Royal Duke of Gloster 20901	A. Cruickshank
Morning Star	A. Cruickshank	Champion of England (17526)	A. Cruickshank

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=. Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Divide Viking—sire, Browndale Archer 1406824 by Browndale Count 1156438, out of Poplar Camelia 952145. Dam, Divide Maid 4th 1419895 by Richland Conqueror 1050333 out of Divide Maid 5044774.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stonetown Archer 952136, out of Camelia 26th 952142.

Divide Memory 2071588—Is a promising young Junior calf by Duke of Killearn, half sister sold in our last sale to Arnold Bros., of Sterling, Illinois. He is a Junior Yearling Show prospect whose dam was sired by Divide Viking a full brother to Proud Archer and Divide Maid 11th.

\$200 H. K. Donaldson, Sheffield, Va.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Bull

Lot 37

DIVIDE AVIATOR 2071581

Red, calved May 7, 1941. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Duke of Killearn 1919448.....Claude Gallinger		
Divide Orange Petal 2d.	The Allen Cattle Co.	Browndale Archer 1406824.....	Thos. E. Wilson
Divide Orange Blossom.	The Allen Cattle Co.	Richland Conqueror.....	C. H. Prescott & Sons
Royal Blossom.....	The Allen Cattle Co.	Royal Cumberland 334808.....	C. A. Saunders
Wildflower	Geo. Allen.....	Victor Sultan 296335.....	F. W. Harding
Anoka Orange Blossom.....	F. W. Harding.....	Baron of Springbrook.....	C. B. Dustin & Son
Orange Blsm. of Oak, 3d.....	J. B. Biggerstaff.....	Chief Violet 3d 111303.....	W. Thompson & Son
Orange Blsm. of Oakland.....	J. H. Potts & Son.....	Antiquary 49774.....	A. Cruickshank
Orange Blossom 30th.....	A. Cruickshank.....	Pride of the Isles 45274.....	A. Cruickshank
Orange Blossom 8th.....	A. Cruickshank.....	Sir Walter Scott 20998.....	A. Cruickshank
Orange Blossom.....	A. Cruickshank.....	Dr. Buckingham 2720.....	H. Ambler

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=. Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stoneytown Archer 952136, out of Camelia 26th 952142.

Richland Conqueror—sire, Sterling Supreme 596719 by Village Supreme 423865, out of Fair Beauty 196571. Dam, Queen of Dunglass 7th 948882 by Collynie Marshal 610497, out of Queen of Dunglass 3d 948881.

Divide Aviator 2071581. This young Duke of Killearn calf has a great outcome. His dam by Browndale Archer has been a wonderful producer, and we are confident this calf will develop into one of the best.

\$500 J. L. Reese, New Providence, La.

Bull

Lot 38

DIVIDE RAMBLER 2071589

Red, calved March 15, 1941. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Duke of Killearn 1919448.....Claude Gallinger		
Divide Impatience 1643728.	Allen Cattle Co.	Browndale Archer.....	Thos. Wilson
Divide Patience 2d.....	Allen Cattle Co.	Meteor.....	Owen Kane
Divide Patience.....	Allen Cattle Co.	Second Thought.....	Owen Kane
Belle Cumberland.....	Allen Cattle Co.	Royal Cumberland.....	C. A. Saunders
Blue Belle 2d.....	John Miller, Jr.....	Rosebud's Champion.....	W. C. Edwards
Roan Missie.....	James I. Davidson.....	Choice Archer.....	Jas. Durno
Blue Belle.....	Mrs. Murray.....	Graceful Lad.....	A. W. & A. M. Law
Bloomer.....	Jas. Murray.....	Graceful Prince.....	A. B. Law
Buttercup	Jas. Murray.....	Montenegro	J. A. Gordon
Snowflake	Jas. Murray.....	Count	W. S. Marr

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=. Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stoneytown Archer 952136, out of Camelia 26th 952142.

Meteor—sire, Edgcote Toft 649138 by Earl of Kingston 613050, out of Edgcote Winnie 649141. Dam, Knight's Lassie 232517 by Dale Knight 390637, out of Golden Lassie 219098.

Divide Rambler 2071589—A full brother to Divide Celebrator. Critical Judges will call this March calf one of the best in the sale. We predict a great future for this calf, he is thick meated, blocky, and has all the ear marks of a good breeding bull.

\$325 J. E. Hoffman, Boone, La.

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE



DIVIDE FANCY 14th 2051574

Is our prize winning senior heifer calf. Junior and Grand Champion at Ogden and second at the 1941 International. A counterpart of her half sister the twice International Grand Champion Female Patience 51st. She will make a splendid showing as a senior yearling for 1942.

Lot 39

Cow

DIVIDE FANCY 14TH 2051574

White, calved September 25, 1940. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Duke of Killearn 1919448.....Claude Gallinger		
Divide Fancy 2d.....	The Allen Cattle Co.....	Browndale Goldspur 1464101.....	Thos. E. Wilson
Fancy 32d.....	Tomson Bros.....	Marauder 616972.....	Carpenter & Ross
Fancy 23d.....	Tomson Bros.....	Beaver Creek Sultan 352456.....	N. A. Lind
Fancy 19th.....	Tomson Bros.....	Crusader 377275.....	Tomson Bros.
Norwood Fancy.....	R. O. Miller.....	Crescent Knight 180433.....	W. S. Marr
Fancy 17th.....	Geo. Walker.....	Cap-A-Pie 106717.....	J. Bruce
Fancy 13th.....	Geo. Walker.....	Lord Liverpool 135228.....	J. Black
Fancy 10th.....	Geo. Walker.....	Canute 130841.....	J. Bruce
Fancy 4th.....	Mrs. Scott.....	Gravesend 98361.....	A. Cruickshank
Fancy 3d.....	F. Simmers.....	White Prince 136957.....	S. Campbell

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glastullich Red Blossom =255628=, Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Goldspur—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

Marauder—sire, Revolution 388359 by Avondale 245144, out of Roan Rosebud 12th 59553. Dam, Maxwalton Mina 8th 176765 by Avondale 245144, out of Maxwalton Mina 2d 86601.

\$600 Edellyn Farm

HELFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Cow

Lot 40

DIVIDE STARLIGHT 61ST 2026154

Roan, calved March 17, 1940. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Divide White Gold.....The Allen Cattle Co.
Divide Starlight 34th.....	The Allen Cattle Co.....	Divide Goldpiece 1855008.....	The Allen Cattle Co.
Divide Starlight 11th.....	The Allen Cattle Co.....	Browndale Archer 1406824.....	Thos. E. Wilson
Divide Starlight.....	The Allen Cattle Co.....	Richland Conqueror.....	C. H. Prescott & Sons
Starlight.....	The Allen Cattle Co.....	Royal Cumberland 334808.....	C. A. Saunders
Gladiolus 5th.....	C. A. Saunders.....	Burwood Royal 317596.....	Herr Bros. & Reynolds
Gladiolus.....	H. C. Duncan.....	Scottish Golden Drop.....	H. Cargill & Son
Golden Gladiolus.....	C. A. Saunders.....	Brunswick 96512.....	A. Cruickshank
Gardenia.....	A. Cruickshank.....	Cumberland 50626.....	A. Cruickshank
Guelder Rose.....	A. Cruickshank.....	Pride of the Isles 45274.....	A. Cruickshank
Evening Star.....	A. Cruickshank.....	Royal Duke of Gloster 20901.....	A. Cruickshank

Divide White Gold—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Divide Crocus 2d 1716302 by Lyndale 1426012, out of Divide Crocus 1593976.

Divide Goldpiece—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Divide Patience 2d 1271262 by Meteor 820949, out of Divide Patience 640417.

Browndale Archer—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Poplar Camelia 952145 by Stonelytown Archer 952136, out of Camelia 26th 952142.

Divide Starlight 61st 2026154—Junior yearling from our show herd. Her sire was first prize Junior bull calf at Ogden and Denver also first prize as a yearling at the same shows and third prize at the Golden Gate Exposition. The granddam, Divide Starlight 11th, was undefeated wherever shown. She is safe in calf since June 26th to Duke of Killearn.

\$485 Marcellus Farm, Libertyville, Ill.

Cow

Lot 41

DIVIDE ISABELLA 2D 2051576

Roan, calved February 14, 1941. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Duke of Killearn 1919448.....Claude Gallinger
Isabella 11th 1852137.....	T. Dorsey Jones.....	Browndale Leader 1789231.....	T. Dorsey Jones
Isabella 9th.....	T. Dorsey Jones.....	Browndale Star 1368844.....	Thos. E. Wilson
Isabella 4th.....	Earl E. Robbins.....	Dreadnaught Emperor 1301848.....	Hay Brown
Robinwood Isabella 4th.....	W. S. Robbins & Son.....	Nonpareil Dale 1119046.....	J. Alexander & Sons
Isabella.....	Matthew Gibson.....	Garbity Lifeguard 1071037.....	J. McWilliam
Isabella Snowdrop.....	G. M. Thompson.....	Favorite of Ardmore 920669.....	H. H. Smiley
Isabella Goldie.....	G. M. Thompson.....	Golden Crown 875960.....	J. L. Reid
Isabella Royal.....	J. McElderry.....	Stephen Fitz Lavender 186460.....	J. Deane Willis
Isabella Gilbert.....	W. T. Talbot Crosbie.....	Sir Gilbert Studley 1071039.....	T. C. Booth, Est.
Isabella Hope.....	W. T. Talbot Crosbie.....	British Hope (60415).....	R. Thompson

Duke of Killearn—sire, Balmuchy Jasper =212749= by Balmuchy Landlord 1719126, out of Glattullich Red Blossom =255628=. Dam, Duchess of Gloster =264150= by Rodney's Master 1718871, out of Duchess of Gloster 74th 1742935.

Browndale Leader—sire, Browndale Star 1368844 by Browndale Count 1156438, out of Lady Venus 1022530. Dam, Doorless Beauty 1071040 by Roan Vulcan 1071038, out of Scotch Beauty 15th 1071047.

Browndale Star—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Lady Venus 1022530 by Collynie Star 951412, out of Lady Rosie 6th 1022529.

Divide Isabella 2d 2051576—Is another half sister to twice International Grand Champion, Divide Patience 51st. Her dam was a consistent winner for Mathers Bros. and a half brother sold in our last sale to Blotz Bros., Dodgeville, Wisconsin, where he is siring outstanding calves. A Grand prospect for a Junior Yearling show heifer.

\$300 Mathers Bros., Mason City, Ill.



DIVIDE PATIENCE 51ST

Sired by Duke of Killearn. She won Grand Champion Honors as a calf and again as a yearling at the International live Stock Exposition. She is just one of the many outstanding females sired by that great Sire.



Get of Sire by Duke of Killearn that was second at the 1940 International and undefeated elsewhere in 1940.

HELFFRED FARMS-ALLEN CATTLE CO. PRODUCTION SHORT'N SALE

Cow

Lot 42

DIVIDE PATIENCE 24TH 2051577

Red, calved February 13, 1941. Bred and owned by The Allen Cattle Co., Colorado Springs, Colorado.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by		
Divide Patience 3d.....	The Allen Cattle Co.....	Divide Gold Prince.....	The Allen Cattle Co.
Divide Patience.....	The Allen Cattle Co.....	Richland Conqueror.....	C. H. Prescott & Sons
Belle Cumberland.....	The Allen Cattle Co.....	Second Thought 394904.....	Owen Kane
Blue Belle 2d.....	John Miller, Jr.....	Royal Cumberland 334808.....	C. A. Saunders
Roan Missie.....	J. I. Davidson.....	Rosebud's Champion.....	W. C. Edwards & Co.
Blue Belle.....	Mrs. Murray.....	Choice Archer 233868.....	James Durno
Bloomer.....	J. Murray.....	Graceful Lad 255528.....	A. W. & A. M. Law
Buttercup.....	J. Murray.....	Graceful Prince 255529.....	A. B. Law
Snowflake.....	J. Murray.....	Montenegro 139237.....	J. A. Gordon
Beauty.....	J. Murray.....	Count 96895.....	W. S. Marr
		Roger 139892.....	W. S. Marr

Divide Gold Prince—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Divide Patience 2d 1271262 by Meteor 820949, out of Divide Patience 640417.

Richland Conqueror—sire, Sterling Supreme 596719 by Village Supreme 423865, out of Fair Beauty 196571. Dam, Queen of Dunglass 7th 948882 by Collynie Marshal 610497, out of Queen of Dunglass 3d 948881.

Second Thought—sire, Double Dale 337156 by Avondale 245144, out of Maxwalton Rosewood 12640. Dam, Little Lassie v66-796 by Choice Goods 186802, out of Lassie of Tebo Lawn v50-568.

Divide Patience 24th 2051577—A Junior heifer calf, from the show herd. Sired by Divide Gold Prince. A bull from the same dam, sold in our sale last year to McNeil Bros. of Onawa. This Patience family is noted for their fleshing qualities and are good doers.

\$310 Hepburn Ingham



Get of Sire by Divide Goldpiece that clearly shows the good heads and ruggedness of his get. He is making an outstanding sire for us.

Terms and Conditions of the Sale

LOCATION—The sale will be held in the sale pavilion at the Iowa State Fair Grounds at Des Moines, Iowa, on Saturday, February 7, 1942. Intersecting roads make Des Moines easy of access by paved highways from all parts of Iowa and adjoining States.

GUARANTEE—Bulls are guaranteed breeders if properly cared for and not allowed to run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought and if after a test in the sellers herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at the time of the sale are guaranteed to be breeders. Animals returned to sellers because they do not comply with guarantee will be at buyer's costs of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

HEALTH—Both herds are federally accredited for tuberculosis. All animals are sold subject to 60 retest for tuberculosis or to comply with the laws regulating tuberculosis of the state into which they may be shipped. The failure of any animal to meet this guarantee must be reported within sixty days of the date of the sale. All sale cattle have passed a negative blood test.

TERMS—The terms of the sale are cash unless other arrangements are made in advance. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchasers.

MAIL BIDS may be sent in care of Helfred Farms, Route 6, Des Moines, Iowa; to Clint Tomson, Shorthorn World; Tom Sherlock, of the Corn Belt Dailies; Howard Gramlich, Secretary American Shorthorn Breeders Association.

PARTIES FROM A DISTANCE are requested to stop at Hotel Kirkwood and make reservation in advance stating they are attending the sale.

AUCTIONEER J. E. HALSEY.

Index to Animals

Owned by F. W. Hubbell, Des Moines, Iowa.

BULLS:

	Lot
Helfred Aristocrat 2052349.....	7
Helfred Clear The Way 2031554.....	5
Helfred Fairy King 2031555.....	2
Helfred Fond Memory 2009640.....	1
Helfred Goldenray 2031556.....	3
Helfred Sundown 2031562.....	4
Will A Dell Fascinator 2033024.....	6

COWS:

Collynie Flora 14th 1972232.....	25
Divide Patience 32d 1978425.....	27
Helfred Beauty 3d 1916114.....	24
Helfred Countess 2d 1815481.....	26
Helfred Favorite 4th 2031566.....	17
Helfred Flora 2d 2031567.....	22
Helfred Gem 2d 1882841.....	19
Helfred Goldie 2031569.....	12
Helfred Lovely 3d 2009650.....	16
Helfred Missie 4th 2009651.....	9
Maud of Helfred 3d 2031572.....	15
Myrtle of Helfred 2d 2031573.....	13
Perchino Primrose.....	20
Primrose Sunshine 2032122.....	30
Princess Victoria 16th 2031574.....	14
Roan Lady of Helfred 2d 1988968.....	8
Roan Lady of Helfred 3d 2031575.....	23
Roan Princess 4th 2010584.....	28
Rosewood 67th 2010586.....	29
Rosewood of Helfred 14th 2052363.....	21
Veronica of Helfred 3d 2031576.....	11
Veronica of Helfred 4th 2031577.....	18
Victoria Mary of Helfred 5th 2009656.....	10

Owned by The Allen Cattle Co., Colorado Springs, Colorado.

BULLS:

Divide Aviator 2071581.....	37
Divide Celebrator 2051557.....	32
Divide Corrector 2009184.....	31
Divide Emigrant 2051558.....	33
Divide Expander 2051559.....	34
Divide Gold Prospect 2051567.....	35
Divide Memory 2071588.....	36
Divide Rambler 2071589.....	38

COWS:

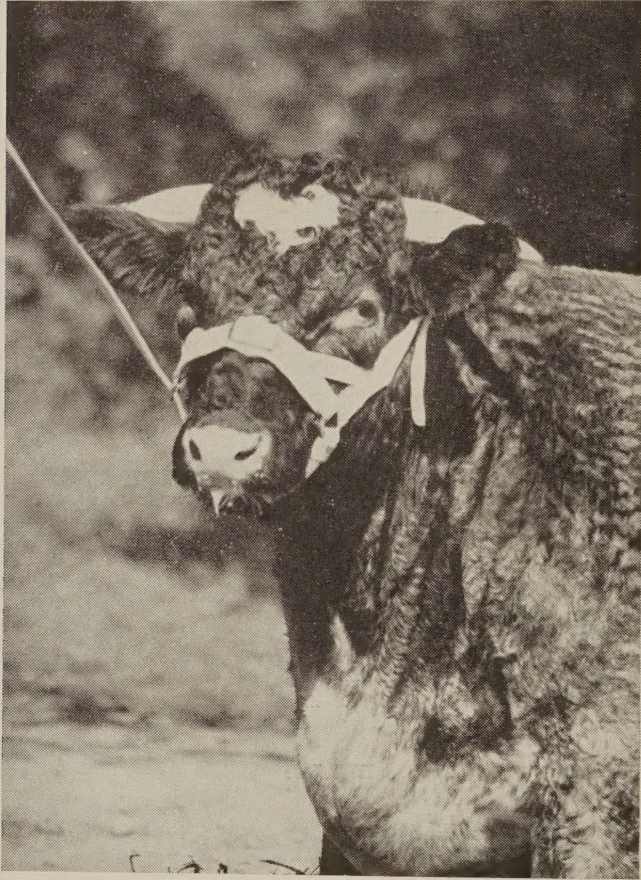
Divide Fancy 14th 2051574.....	39
Divide Isabella 2d 2051576.....	41
Divide Patience 24th 2051577.....	42
Divide Starlight 61st 2026154.....	40

42 head sold for \$17,800 - av. \$424

Helfred Farms and Allen Cattle Co.

Shorthorns

FAIR GROUNDS, DES MOINES, IOWA

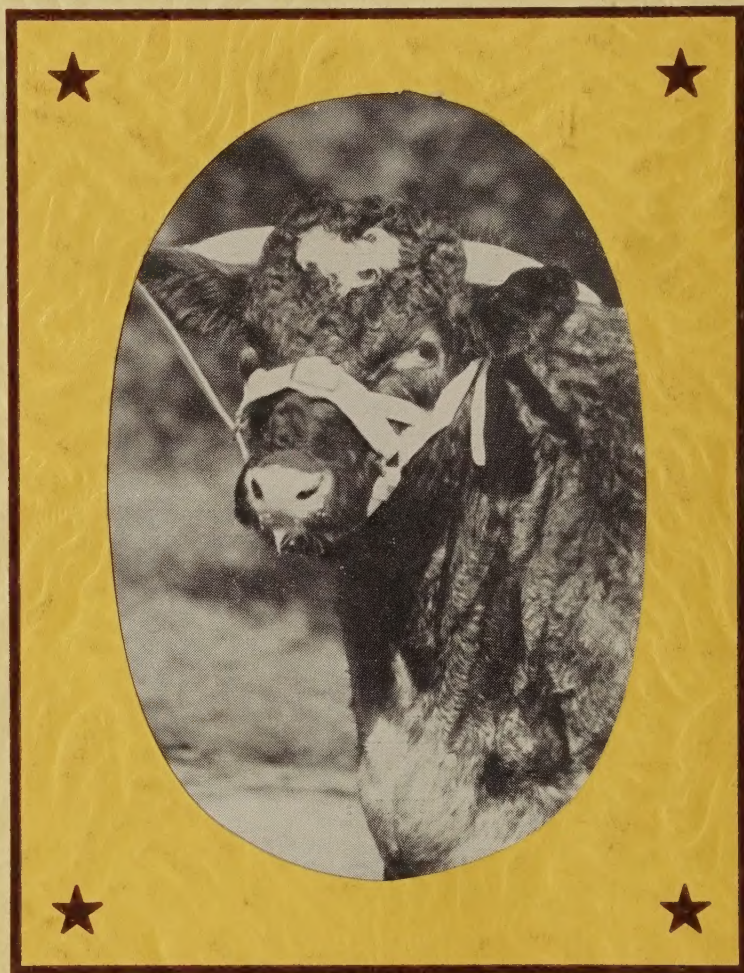


FASCINATOR

A Champion and Sire of Champions



PRODUCTION SALE OF
HELFRED FARMS
ALLEN CATTLE CO.
Shorthorns



Iowa State Fairgrounds, Des Moines
Saturday, February 7, 1942

F. W. Hubbell
Wharton Allen } Owners

Chas. Garden
Manager